

MODUM cosmetic factory



MODUM is a leading Belarusian company producing oral care products and cosmetics for adults and children.

We create affordable and effective solutions that improve quality of life and keep our promises.

MODUM stands for outstanding innovations that have no analogues among other Belarusian manufacturers.

Our breakthroughs include:

- The first hydrogel patches featuring traditional Belarusian symbols—»Лен» «Василек» «Картошка»
- The cosmetic line VALOSHKI, BLUE TREASURE
- The 2023 bestseller MODO Cringe edition the vibrant shower gel series
- The line MODUM Profage for women who embrace their age with confidence
- Therapeutic and preventive Wunderdent toothpastes
- The code to a healthy smile the series 32 Pearls
- A new frontier in oral care the premium toothpastes ODENTA ART

Bold, creative ideas are implemented by MODUM's own Research & Development Center.

We ensure strict quality control at every production stage, supported by our physicochemical and microbiological laboratory, accredited by Belarus' State Standardization System.

MODUM's production is certified according to:

- GMP ISO 22716
- STB ISO 9001 2015

We are cruelty free and do not test on animals.

1. Oral care

1.1	ODENTA 4-7
1.2	32 Pearls12-23
1.3	Wunderdent27-27
1.4	Dr. Dent
1.5	Silver Dent30-31
1.6	Classic products
1.7	Belamed
1.8	DENTAMED

2. Baby Care

2.2	Classic products 33, 86-87
2.3	Modum for baby72-73
2.4	Modum for kids74-75

2.1 32 Pearls20-21

3. Skin Care Products

3.1	ProfAge 8-11
3.2	CULT36-37
3.3	Double Collagen Pro38-39
3.4	MODUM29, 40-43
3.5	Pro Retinol + 12 Vitamins44-45
3.6	Valoshki46-47
3.7	This is Belarus, baby!48-49
3.8	MoDo50-57
3.9	MoDo Alice58-59
3.10	Ave Skin60-62
3.11	Modum Med 63
3.12	Fresh64-66
3.13	Active + 67
3.14	Classic products
3.16	Hotel Collection86-89

4. Men's cosmetics

4.1 Men Aspect Simple	38-	-7	
-----------------------	-----	----	--

5. Personal hygiene products

5.1	Dry Day Underpads	90-91
5.2	PETSY, Z0000 Absorbent Pads	
	for Data	02.02

ODENTA – A Dream, Art, Pleasure, and the Power of a Radiant Smile

On average, a person spends around 70 days of their life brushing their teeth. ODENTA transforms this daily routine into a luxurious experience.

ODENTA's premium toothpastes are the result of years of research and innovation by our in-house Scientific Research and Development Center. Our scientifically backed, truly safe formulas ensure both effectiveness and oral health.

We value our collaboration with dentists who support ODENTA and share our vision of educating the community about products that promote holistic health, wellbeing, and pleasure.

Committed to ethical principles, ODENTA's products are not tested on animals and contain no animal-derived ingredients.





A164-404

220 ml

6 pcs/ctn 4811230028841

A164-403

220 ml

6 pcs/ctn 4811230028834

Toothpaste

TFD

ODENTA ART MIRAGES Whitening Sweet Mint

Toothpaste

ODENTA ART DREAMS Whitening Crystal Mint

A premium toothpaste with a unique blend of flavor, comfort, and aesthetics. Provides comprehensive oral care and effectively brightens enamel. Its whitening and refreshing properties will be highly appreciated by coffee and tea lovers, wine enthusiasts, and smokers. Fluoride-free. No sulfates, peroxides, or animal-derived ingredients

One bottle contains the equivalent of three standard toothpaste tubes

A premium toothpaste with a unique blend of flavor, comfort, and aesthetics. Provides comprehensive oral care and effectively brightens enamel. Its whitening and refreshing properties will be highly appreciated by coffee and tea lovers, wine enthusiasts, and smokers. Fluoride-free. No sulfates, peroxides, or animal-derived ingredients

One bottle contains the equivalent of three standard toothpaste tubes



A164-206

75 ml

6 pcs/ctn

4811230028803

A164-210

CRT - SECOND CONTROL OF THE PARTY OF THE PAR

6 pcs/ctn

4811230029275

DECOUNT TO THE PROPERTY OF THE

75 ml

A164-209

6 pcs/ctn

4811230028803

Toothpaste

ODENTA ART BLINK Whitening Orange Mint

The juicy and vibrant taste of Sicilian orange is perfectly balanced by a refreshing mint aroma. This exhilarating combination is so full of energy that it transports you into the raw essence of a wild, swirling dance, captivating with its harmonious power and magic. Provides comprehensive oral care with a focus on gentle enamel whitening.

Toothpaste

75 ml

ODENTA ART ILLUSION Whitening Sweet Mint

A spicy, sweet, and fresh note of mint invigorates and uplifts the mood, filling the senses with a refreshing coolness. Like a dance on the tongue, mint leaves behind a delicate, revitalizing trace that awakens the senses and brings a moment of clarity. Provides comprehensive oral care with a focus on gentle enamel whitening.

Toothpaste

ODENTA ART FANTASY Whitening Cristal Mint

A refreshing, cool taste and the aroma of mint leaves in spring water. This mint fantasy is a symphony of vivid sensations: after the initial burst of freshness, the mint gradually unfolds into softer, subtly sweet notes. Provides comprehensive oral care with a focus on gentle enamel whitening.













A164-207

75 ml

12 pcs/ctn

4811230028810

A164-205

75 ml

4811230028797 12 pcs/ctn

A164-208

4811230028827 12 pcs/ctn

Toothpaste

ODENTA ART BREEZE Whitening Watermelon Mint

A melting watermelon sorbet, blended with the aroma of sea breeze and icy mint. This indulgence paints a picture in bold strokes: pure colors, a faint ripple on the mirror-like sea surface, the refreshing coolness before dawn. Provides comprehensive oral care with a focus on gentle enamel whitening.

Toothpaste

ODENTA ART FLOWERS Whitening Floral Mint

A picturesque blend of floral aromas, where the elegant notes of iris and rose are enhanced by the freshness of mint. Like emotions spilled onto a canvas in bold, expressive strokes, capturing the luxury of blooming flowers and the richness of their fragrance, embodying the splendor of life, happiness, and love. Provides comprehensive oral care with a focus on gentle enamel whitening.

Toothpaste

ODENTA ART PARADISE Whitening Pomegranate Mint

The tangy notes of ripe pomegranate are perfectly balanced by the cool freshness of mint. A pomegranate paradise—captivating and alluring. Just pick a ripe fruit and immerse yourself in a world of pleasure and happiness. Provides comprehensive oral care with a focus on gentle enamel whitening.



A164-302

200 ml

6 pcs/ctn

4811230028131

Kids Toothpaste

ODENTA KIDS Pear

A children's toothpaste with the sweet aroma of pineapple pear, designed for gentle and effective cleaning.

Active ingredients: Calcium glycerophosphate, xylitol, betaine, bisabolol, allantoin.
 Tested and approved by kids
 Fluoride-free

- No parabens or SLS

• Cruelty-free (not tested on animals)
The tooth-shaped bottle holds the equivalent of three regular tubes of toothpaste.
For children aged 2 and older.



A164-301

200 ml

6 pcs/ctn

4811230028124

Kids Toothpaste

ODENTA KIDS Strawberry

The sweet and natural aroma of ripe strawberries makes brushing a delight!
Active ingredients: Calcium glycerophosphate, xylitol, betaine, bisabolol, allantoin.
Tested and approved by kids
• Fluoride-free

- No parabens or SLS

Cruelty-free (not tested on animals)
The tooth-shaped bottle holds the equivalent of three regular tubes of toothpaste. For children aged 2 and older.





The MODUM Profage line is designed for women who embrace their age, accept it, and enjoy this new stage of life.

Women who choose "smart aging" value their uniqueness, balancing skincare for mature skin with the freedom to be themselves—not chasing standards but choosing what brings them joy.

New passions, travels, time with loved ones, creativity—every little moment fuels energy.

Allow yourself to be multifaceted: gentle, passionate, confident, alive!

MODUM Profage, With love — for yourself and your years!





Face Serum

Modum ProfAge Comprehensive Rejuvenation

A rich rejuvenating serum that combats visible signs of aging and provides a lifting effect thanks to its powerful ingredients.

INN Protect, a source of essential omega fatty acids and astaxanthin, reduces facial and neck wrinkles by 54%, decreases skin sagging by 62%, improves texture by 24%, fights pigmentation and erythema, and protects against oxidative damage.



Face Serum

Modum ProfAge Hydration and Skin Firmness

The lightweight, melting texture of the serum instantly absorbs into the skin, providing an immediate feeling of hydration and smoothness.

The anti-aging peptide complex helps reduce wrinkles, slows down the formation of new ones. and stimulates collagen synthesis.

Hyaluronic acid in three different forms ensures multi-level hydration.



B161-102

B161-207

55 g

18 pcs/ctn

4811230027660

B161-208

18 pcs/ctn

4811230028544

B161-101

B161-209

55 g

18 pcs/ctn

4811230028551

Face Cream

Modum ProfAge 40+

The rich cream enhances skin tone and elasticity, deeply hydrates, and provides a lifting effect.

The anti-aging peptide complex helps reduce wrinkles and slows down the appearance of new ones.

Hyaluronic acid of different molecular weights deeply moisturizes the skin and fills in fine lines.

Face Cream

55 g

Modum ProfAge 50 +

The multi-component face cream intensely nourishes, strengthens, and smooths the skin structure while combating signs of aging.

The anti-aging peptide complex helps reduce wrinkles and slows down the formation of new ones.

INN Protect, a source of essential omega fatty acids and astaxanthin, improves skin texture by 24% and fights pigmentation and erythema.

Face Cream

Modum ProfAge 60+

The rich formula of the cream provides intensive nourishment and a rejuvenating effect.

The anti-aging peptide complex helps reduce wrinkles and slows down the appearance of new ones.

INN Protect, a source of essential omega fatty acids and astaxanthin, reduces wrinkles on the face and neck by 54%. makes the skin look younger, improves texture by 24%, reduces sagging by 62%*, and fights pigmentation.

*Based on studies of the properties of the active ingredients in the formula.



B161-311

160 ml

13 pcs/ctn

4811230027660

Cleansing Foam

Modum ProfAge

The anti-aging peptide complex helps reduce wrinkles, improves skin texture on the face and neck, renews, firms, and smooths the skin, and remodels the dermal architecture. INN Protect, a source of essential omega fatty acids and astaxanthin, has a noticeable regenerative effect, improves skin tone, and reduces the risk of pigmentation spots. Hyaluronic acid of three different types provides multi-level hydration, increasing firmness and elasticity. Panthenol enhances skin quality and stimulates regenerative

Panthenol enhances skin quality and stimulates regenerativ processes.



B161-206

55 g

18 pcs/ctn

4811230028568

Face Mask

Modum ProfAge Overnight Leave-On

At night, the skin actively regenerates, requiring special care. This night mask contains a high concentration of active ingredients that deeply penetrate the dermis for intensive effects.

The anti-aging peptide complex helps reduce wrinkles and slows down the appearance of new ones.

The Phospol Cera 1.5 ceramide complex maintains optimal moisture levels.

Collagen provides a rejuvenating effect and accelerates skin regeneration.

Prebiotics slow down the aging process of the skin.

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B161-105

25 a

ig J

20 pcs/ctn

4811230028575

Eye and Nasolabial Cream

Modum ProfAge

This intensive eye cream helps reduce the appearance of wrinkles, improves skin smoothness and elasticity, and gives your eyes a more youthful and energized look.

The anti-aging peptide complex helps reduce wrinkles, improves skin texture, renews, firms, and smooths the skin, and remodels dermal architecture.

The Phospol Cera 1.5 ceramide complex enhances smoothness and elasticity.

Hyaluronic acid increases skin firmness and tone.

Squalane maintains optimal moisture levels and softens the skin.

PuraBeet® amino acid prevents wrinkle formation by protecting the skin from dryness caused by climate stress.





CODE FOR A HEALTHY SMILE

















Prophylactic toothpastes for the professional solution of aesthetic and dental problems

Visible whitening effect in 14 days of use* Sensitivity relief from the first application*



*based on the results of a study conducted by MODUM



A001-296 100 g

20 pcs/ctn 4811230020135

Toothpaste

32 PEARLS PRO Whitening Whitening Double whitening

Visible effect after 14 days of use*. Hydroxyapatite remineralizes, has a polishing and whitening effect on the tooth enamel. Poloxamer forms a protective film, and prevents the plaque formation. Sodium bicarbonate makes your teeth white.



Toothpaste

4811230020142

20 pcs/ctn

32 PEARLS PRO Sensitive Sensitivity Relief

Efficient from the first application*.

Potassium ions reduce the tooth sensitivity. Hydroxyapatite restores damaged areas of enamel by clogging the dentine tubules. Bisabolol promotes gum health and has a calming effect.



Toothpaste

4811230022849

32 PEARLS PRO Protection Triple Protection

Fresh breath 24/7**.

20 pcs/ctn

Zinc and a mint essential oil control the level of bacteria, fluoride ions compensate for the deficiency of minerals in the tooth enamel structure, sodium pyrophosphate prevents tartar buildup.



A001-590 350 ml 12 pcs/ctn 4811230019252

Mouthwash

32 PEARLS Tooth and Gum Protection

An active complex of vitamins (A, E, B3, B5) provides total oral care: it strengthens the gums and promotes overall oral health. Sodium fluoride strengthens and restores tooth enamel, has an anti-caries effect. Sodium pyrophosphate prevents tartar buildup.



A001-589

4811230019269

Mouthwash

32 PEARLS Fresh Breath and Germ Protection

The active complex of extracts of calendula and propolis strengthens the gums, and protects against inflammation. Peppermint essential oil and menthol have a long-term refreshing effect, help maintain a healthy oral microflora. Xylitol inhibits the bacteria growth in the oral cavity, and has an anti-caries effect.

^{*} bas ed on the results of a study conducted by MODUM

^{**} subject to regular toothpaste use at least twice a day.



Natural ingredients-based care for effective teeth protection, gum strengthening, fresh breath and natural enamel whiteness.

100% free of SLS, SLES, synthetic dyes and fluorine.





Toothpaste

32 PEARLS NATURAL Bio protection of teeth and gums with oil wheat sprouts and flax seeds

Tatural toothpaste formula (naturalness index 98%) based on a complex of authentic oils and extracts, enhanced with bioactive calcium, teeth are destroyed and healthy teeth are preserved.



32 PEARLS NATURAL Bio whitening for sensitive teeth with olive and clove oil

Natural toothpaste formula (naturalness index 98%) is effective and gently removes plaque without thinning the enamel. This achieves the effect lightening the enamel to natural whiteness. Suitable for teeth with increased sensitivity. It has a pleasant aroma, pleasant taste and long-lasting freshness.



ACTIVE CARE is a line of active, multifunctional formulas designed for comprehensive oral care. These products ensure high-quality daily hygiene and effective prevention to maintain heal thy teeth and gums.



Toothpaste

4811230027257

32 Pearls Active Care
Protection Against Bacteria & Cavity
Prevention

The active formula of the toothpaste:

20 pcs/ctn

- Keeps enamel strong and protected from damage
- Helps reduce the number of bacteria in the mouth
- Improves gum and oral mucosa health, strengthening soft tissues
- Pleasantly refreshes and ensures fresh breath

FRFF from triclosan and chlorhexidine



Toothpaste

4811230027264

32 Pearls ACTIVE CARE Healthy Gums & Fresh Breath

The active formula of the toothpaste:

- Helps prevent gum inflammation and bleeding
- Strengthens the soft tissues of the oral cavity
- Eliminates bad breath

20 pcs/ctn

• Fights plaque and tartar buildup FLUORIDE-FREE



A701-241 100 g

20 pcs/ctn 4811230027271

Toothpaste

32 Pearls ACTIVE CARE Whitening Plus Enamel Strengthening

The active formula of the toothpaste:

- Remineralizes, strengthens, and safely whitens
- Fights plaque and surface stains
- Smooths microcracks and enhances enamel smoothness
- Provides long-lasting fresh breath FLUORIDE-FREE



Toothpaste

32 Pearls ACTIVE CARE
Ultra Complex for the Whole Family

The active formula of the toothpaste:

- Provides strengthening and protective effects
- Replenishes mineral deficiency with active calcium and fluoride
- Protects against cavities
- Supports healthy condition of gums
- Ensures fresh breath

FREE from triclosan and chlorhexidine





M701-051

288 pcs/ctn

4811230027837

Toothbrush

32 Pearls NATURAL Silk Care WG010D Soft

A toothbrush with super-soft bristles, ideal for sensitive enamel and gums, post-whitening care, and pregnancy.

Materials:

- Handle PP (polypropylene)
- Bristles PBT (polybutylene terephthalate)





M701-050

288 pcs/ctn

4811230027844

Toothbrush

32 Pearls NATURAL Bamboo Coal K666 Medium

A medium-soft toothbrush designed to remove plaque, gently polish enamel, and massage the gums.

Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate) with bamboo charcoal coating



M701-045

288 pcs/ctn

4811230027783

Toothbrush

32 Pearls HERBAL Clean Green YC952 Soft

A classic manual toothbrush with soft bristles, perfect for daily care, including for sensitive teeth and problematic gums. Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate) with bamboo charcoal



M701-046

288 pcs/ctn

4811230027790

Toothbrush

32 Pearls HERBAL Expert YC332 Medium

A medium-soft toothbrush with excellent cleaning ability. Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate) with bamboo charcoal





M701-047

288 pcs/ctn

4811230027806

Toothbrush

32 Pearls HERBAL Expert (Duo) YC332 Medium

A medium-soft toothbrush with excellent cleaning ability. Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate) with bamboo charcoal



Total oral care for daily use

mineral complex with hydroxyapatite active complex of medicinal herbs and sea salt multimineral complex with active calcium effective formula with xylitol









4811230022542

Toothpaste

32 PEARLS BASE CARE Fresh Breath and Germ Protection

Effectively eliminates bad breath and provides for germ protection. The fresh, pronounced mint aroma ensures fresh breath for a long time. Contains sodium monofluorophosphate. Mass fraction of fluoride: 650 ± 200 ppm.







4811230022559

Toothpaste

32 PEARLS BASE CARE Healing Herbs for Gum Health

Due to an active complex of healing herb extracts, essential oils, sea salt, vitamin P, it provides for total oral care: it strengthens and heals the gums and oral cavity. Suitable for daily use.





A701-231 100 g 50 pcs/ctn

4811230022566

Toothpaste

32 PEARLS BASE CARE Total Care for the Whole Family

It activates the processes of remineralization of tooth enamel, takes care of the gum and oral cavity health, and freshens the breath. Contains sodium monofluorophosphate. Mass fraction of fluoride: 450 ± 200 ppm.





A701-230 100 g 50 pcs/ctn 4811230022573

Toothpaste

32 PEARLS BASE CARE Safe Whitening and Enamel Protection

Carefully whitens, effectively removes plaque and darkening from the tooth surface. Active elements (P, Ca) allow you to strengthen and keep enamel healthy. Ideal for coffee, tea lovers and smokers. Suitable for daily use.



Products with excellent cleansing properties and refreshing action for daily oral hygiene

With natural plant-extracted products and oils, active minerals and vitamins





Mouthwash

32 PEARLS HERBAL Seven Herbs

- aum strenathenina
- keeping oral microflora healthy
- long-lasting freshness



A701-624

500 ml

12 pcs/ctn

s/ctn 4811230022764

Mouthwash

32 PEARLS HERBAL Cranberry and Vitamins

Cranberry - a storage of vitamins and minerals useful for the oral cavity, enhanced with a combination of seven vitamins C, B3, B5, P, E, A, F – provides for total oral cavity health. A cranberry flavour with a refreshing mint tint. Free of alcohol and triclosan. Fluorine-free.



Toothpaste

32 PEARLS HERBAL Explosive Mint

An oak bark extract strengthens gums. Hydroxyapatite remineralizes, polishes and whitens tooth enamel. Menthol provides for long-lasting freshness



Toothpaste

32 PEARLS HERBAL Cranberry and Vitamins

A natural cleaning agent and sodium pyrophosphate do an excellent job of removing plaque. A cranberry flavour with a refreshing mint tint.



Toothpaste

32 PEARLS HERBAL Seven Herbs

Active extracts of sage, string, St. John's wort, wormwood, chamomile, calendula and nettle strengthen and protect gums. Menthol provides for long-lasting freshness.



Toothpaste

32 PEARLS
HERBAL Buckthorn and Minerals

Buckthorn in combination with oak and rosehip extracts have a soothing, restoring and healing effect on the gums and oral mucosa. Minerals strengthen teeth, make enamel smooth and shiny, potassium ions reduce sensitivity. SLS-, SI FS-free. Fluorine-free.



Dental care products for kids developed by Modum R&D Centre, taking into account the peculiarities of first and permanent teeth growth





Safe if accidentally swallowed Not tested on animals









A701-136 45 g 4811230023785 24 pcs/ctn

Kids Toothpaste

32 PEARLS BARY My first tooth Banana

The complex of active ingredients helps to gently take care of kid's teeth and gums from the first signs of teeth cutting. Sugar-free, does not contain SLS, aggressive abrasives, and fluorine.





A001-293 24 pcs/ctn

4811230019726

Kids Toothpaste

32 PEARLS KIDS Early Tooth Decay Prevention Ice-Cream

Hydroxyapatite strengthens tooth enamel and enriches it with calcium. Fluoride ions prevent the cariogenic bacteria growth. Blackcurrant and raspberry extracts have a vitaminizing effect, and heal gums. Contains sodium fluoride.



A001-292 60 g 4811230019443 24 pcs/ctn

Kids Toothpaste

32 PEARLS KIDS First Teeth Protection Raspberry

Xvlitol prevents the bacteria growth, provides for tooth decay prevention. Allantoin and bisabolol strengthen and protect the gums. The toothpaste contains a gentle tooth polisher allowing to carefully and effectively clean the kids' first tooth enamel.





A701-222 24 pcs/ctn

4811230022672

Kids Toothpaste

32 PEARLS KIDS Strengthening Enamel and Protecting Gums Strawberry

Double active calcium compensates for the micronutrient deficiency, and strengthens enamel. Xylitol maintains the balance of a healthy microflora and prevents tooth decay. VEGAN. Not tested on animals. Free of SLS. triclosan, chlorhexidine, titanium dioxide, Fluorine-free.



Children's dental care products developed by Modum R&D Centre for the growth and protection of children's healthy permanent teeth

Free of aggressive abrasives and SLS, chlorhexidine, triclosan and titanium dioxide.





A001-294 75 g

35 pcs/ctn 4811230020036

Kids Toothpaste

32 PEARLS JUNIOR Enamel strengthening Juicy Fruit

Active calcium enriches tooth enamel with calcium, while strengthening it. Allantoin soothes inflamed mucous membranes. A tooth polisher gently cares for the thin enamel of children's teeth.



A001-295 35 pcs/ctn 75 g 4811230020029

Kids Toothpaste

32 PEARLS
JUNIOR
Tooth Decay Prevention
Cola-Lemon

Fluoride ions prevent the bacteria growth and tooth decay. Sodium pyrophosphate softens plaque and effectively contributes to its removal. The toothpaste contains a gentle tooth polisher.



A701-207

35 pcs/ctn 4811230021309

75 a

Kids Toothpaste

32 PEARLS JUNIOR Tooth Decay Prevention Berry Smoothie

Fluoride ions strengthen tooth enamel and prevent tooth decay.

Xylitol is a safe natural sweetener that, in combination with fluoride ions, protects teeth from tooth decay. Does not contain: SLS, aggressive abrasives, titanium dioxide, triclosan,



A701-406 245 ml 8 pcs/ctn 4811230021187

Mouthwash

32 PEARLS From 6 years Wild Strawberry and Mint

Alcohol-, fluoride-, paraben-free. The oral rinse has a delicate taste of wild strawberries, tinted with menthol, thanks to which it delicately refreshes the oral cavity.



A701-227 75 g

24 pcs/ctn 4811230022801

Kids Toothpaste

32 PEARLS Healthy Smile Currant and Mint

Fluoride ions provide enamel remineralization and serve to prevent tooth decay. Currant, raspberry and licorice extracts keep the oral cavity soft tissues healthy. A pepermint essential oil gives the breath a feeling of freshness and purity. Free of SLS, triclosan, and dyes. Not tested on animals. Vegan



A701-226 75 g

24 pcs/ctn 4811230022795

Kids Toothpaste

32 PEARLS Healthy Smile Caramel and Mint

The toothpaste contains hydroxiapatite, which enriches the enamel with minerals, preventing the tooth decay. Organic licorice takes care of the gum health and provides for plaque control. Xylitol provides for germ and tooth decay protection.

Free of SLS, triclosan, dyes. Not tested on animals. Vegan.



Toothbrushes provide perfect brushing of interdental spaces, gingival sulcus and hard-to-reach areas

soft - safe brushing of sensitive teeth and gums medium - intensive and safe oral care



M001-180

288 pcs/ctn

4811230019870

Toothbrush

32 PEARLS 3-Effect yc3008 M

An ultrathin soft bristled toothbrush for gentle brushing of hard-to-reach areas of the oral cavity. A convenient handle for safe and comfortable use.



M001-180

288 pcs/ctn

4811230018231

Toothbrush

32 PEARLS Intense Pro, 939 C

Middle hardness toothbrush with rounded bristles. Has got compact head with multilevel bristles. Rubber bristles are on the both sides of the brush head. The handle is flexible and has got rubber elements.



M001-181

288 pcs/ctn

4811230018163

Kids Toothbrush

32 PEARLS LuLu, Kid 999 M

Due to the presence of thin tips, soft bristles gently brush tooth enamel and interdental spaces. The suction cup at the end of the brush allows fixing it vertically on the sink. Case included.



M001-182

288 pcs/ctn

4811230018170

Kids Toothbrush

32 PEARLS Ant, Kid 2003 M

The handle of the brush has a form of an ant. Ultra-thin bristles at the ends of the brush will remove plaque in hard-to-reach areas. Rubberized parts prevent slipping. There is a suction cup at the end of the brush.



M701-100

288 pcs/ctn

4811230019894

Kids Toothbrush

32 PEARLS Leo, 998 M

A toothbrush with a small head and soft bristles for gentle brushing of children's tooth enamel. Bright colourful design in several colour combinations.



32 PEARLS products are based on 32 active components forming various compositions and making it possible to keep balance or fill up important components, deficiency of which causes the risk of developing dental and periodontal diseases.

32 PEARLS is a continuously evolving and improving modern brand offering high-quality and comprehensible solutions for prevention of teeth and gums problems.



Award Winner of Belarus Beauty Awards 2023 in "Oral Care Products Brand" category.





European Level high-efficiency therapeutic oral care products with clinically proven properties

- developed in cooperation with German specialists
- impeccable quality and innovative technologies
- balanced formulations, innovative components forming the composition
- efficiency proven by clinical research







A094-233

100 a

30 pcs/ctn

4811230014196

Toothpaste

WUNDERDENT for Total Oral Care

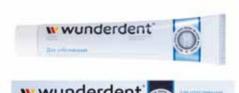
- protect against tooth decay
- effective gentle plague removal
- periodontal disease prevention
- gum bleeding reduction
- anti-inflammatory effect
- fresh breath

Contains sodium fluoride. Fluoride mass content - 1000 PPM



WUNDERDENT for Sensitive Teeth

- effective and safe cleaning of tooth from plaque;
- gentle teeth polishing without enamel damaging;
- reduction of dental sensitivity for temperature and tactile stimuli;
- tooth enamel rebuilding promotion;
- moisturizing effect on the oral mucous membranes;
- cavity protection by fluoride ions;
- qum protection





A094-234

100 g

30 pcs/ctn

4811230020500

Toothpaste

WUNDERDENT for Whitening

- effective cleaning of tooth enamel from plague
- gentle tooth enamel polishing
- dental tartar forming prevention
- blocking of dental plaque attachment to the enamel surface
- plague formation reduction





A094-236

100 a

30 pcs/ctn

etn 4811230014189

Toothpaste

WUNDERDENT for Tartar Control

- prevention of tartar
- effective cleaning of tooth enamel from plague
- enamel rebuilding process activation
- enamel strengthening
- reduction of plague and tartar formation
- acids effect neutralization
- gum protection
- fresh breath





A094-232

100 g

30 pcs/ctn

4811230014219

Toothpaste

WUNDERDENT for Gum Protection

- aum and mucous membranes strengthening
- anti-inflammatory effect
- bleeding gum reduction
- effective plaque cleaning
- soft tissues moisturizing and soothing
- fresh breath

^{*} Therapeutic efficiency is proven by clinical research



A094-539

400 ml

8 pcs/ctn

4811230026762

Mouthwash

WUNDERDENT Total Care For Sensitive Teeth

- Comfortable care

- Comfortable care
 Reduces tooth sensitivity
 Strengthens enamel
 Provides cleanliness and fresh breath
 Fights dental plaque
 Flavor: Fresh mint
 Alcohol-free. Fluoride-free.



WUNDERDENT Multi Effect For Gum Protection

- Promotes gum health and prevention
 Protects against plaque and tartar
 Reduces gum bleeding
 Provides cleanliness and fresh breath

- Flavor: Mint
- Alcohol-free. Fluoride-free.



A toothbrush designed for daily comfortable and safe oral care. Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate)



A toothbrush designed for comfortable and effective care of teeth, gums, and tongue. Materials:

- Handle PP (polypropylene), TPE (thermoplastic elastomer)
- Bristles PBT (polybutylene terephthalate)



A toothbrush with an increased number of bristles and a unique tuft arrangement for more effective cleaning.

- Materials:
- Handle PP (polypropylene), TPE (thermoplastic elastomer)
 Bristles PBT (polybutylene terephthalate)



A toothbrush for those who care about their oral health and the well-being of the planet. Materials:

- Handle PSM-HL-303C (biodegradable material)
- Bristles PBT (polybutylene terephthalate)



Oral hygiene products in a classic pharmacy style

Effective safe formulas with hydroxyapatite, xylitol, active calcium and peppermint oil







Toothpaste

Dr.Dent Remineralization of Enamel

Restoration and strengthening of tooth enamel. Tooth decay prevention. Free of fluoride, triclosan, titanium dioxide, and mineral oils.



	A123-303		170 g)
$\bar{}$	35 pcs/ctn	$\overline{}$	4811230020760	1

Toothpaste

Dr.Dent Tooth Caries prevention

Fresh breath, prevention of bacterial growth, enamel restoration. Free of fluorine, triclosan, titanium dioxide, and mineral oils.



A123-302	170 g	
35 pcs/ctn	4811230019740	

Toothpaste

Dr.Dent Total protection

Ultra-fresh breath, effective plaque removal, gum protection. Free of fluoride, triclosan, titanium dioxide, and mineral oils.



A123-601		750 ml
6 pcs/ctn	\supset	4811230019733

Mouthwash

Dr.Dent Total protection

Ultra-fresh breath, effective brushing, gum protection. Free of alcohol, fluorine, mineral oils, triclosan, and parabens.



\subset	A123-205		170 g)
\subset	35 pcs/ctn	\supset	4811230021521)

Kids Toothpaste

Dr.Dent Strawberry

A toothpaste provides for total oral care and maximum protection of children's teeth. Wild strawberry extract is rich in vitamin C, carotene, essential oils that moisturize and nourish the gums.

MODUM



Liquid Household Soap

Classic

- Naturally derived ingredients
- Does not dry the skin of the hands
- Effective in cold water



Liquid Household Soap

Organic chamomile extract

- Naturally derived ingredients
- Does not dry the skin of the hands
- Effective in cold water



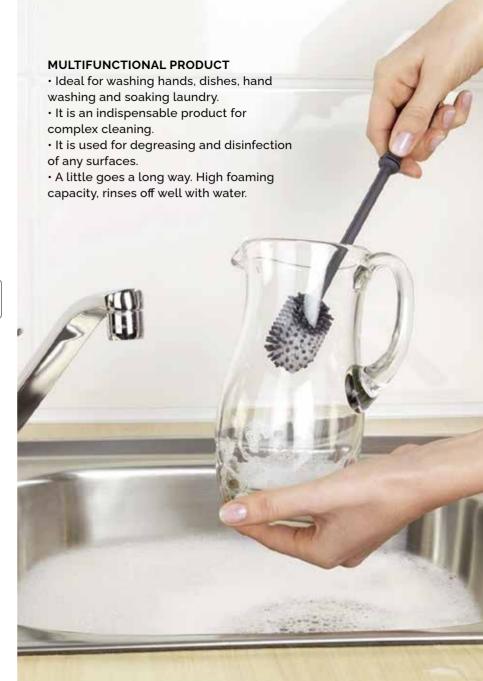
Liquid Household Soap

Organic licorice extract and lemon scent

- Naturally derived ingredients
- Does not dry the skin of the hands
- Effective in cold water



Due to the content of components of natural origin, MODUM laundry soap does not dehydrate the skin and is effective even in cold water.



Silver Dent

A wide range of modern products for high-quality daily oral care for adults and children.

The natural components having strengthening and healing effects work to improve the overall hygienic condition of the oral cavity:



dental plaque formation prevention



reliable enamel, gum and mucous membranes protection



reliable breath freshness



Contains active ingredients: allantoin, sodium pyrophosphate, liquorice extract, sage extract, chamomile extract, mint essential oil, lemon essential oil.

- Freshens breath
- Effectively brushes the mouth
- Helps reduce plaque formation
- Improves gum health
- Provides for germ protection













A107-202 50 pcs/ctn 100 g 4811230015865 A107-201 100 g
50 pcs/ctn 4811230015841

A107-201 100 g
50 pcs/ctn 4811230015841

A107-201 100 g
50 pcs/ctn (4811230015841)

A107-201 75 g 35 pcs/ctn 4811230015841

Toothpaste SILVER DENT Triple Action

A refreshing toothpaste with a natural essential mint oil perfectly foams and effectively brushes plaque due to a natural abrasive. A sage extract, which has an anti-inflammatory effect, provides reliable protection for the gums and oral mucosa.

Toothpaste SILVER DENT Total Care

A total oral care includes both effective, gentle plaque removal and the preventive action of natural active additives: strengthening due to an oak bark extract, and anti-inflammatory due to an essential oil of cedar elfin wood

Toothpaste SILVER DENT Extra whitening with lemon

A mint toothpaste with a light citrus aftertaste has excellent brushing properties, freshens breath for a long time, contains a special additive that prevents the tartar formation. Restores teeth natural whiteness.

Kids Toothpaste SILVER DENT Caramel

Provides total oral care and maximum protection for children's teeth. A cranberry extract helps to strengthen gums. Calcium glycerophosphate contributes to the enrichment of tooth enamel with calcium.

Kids Toothpaste SILVER DENT Strawberry with cream

Provides total oral care and maximum protection for children's teeth. A garden strawberry extract is rich in tannins, vitamin C, carotene, essential oils, has an anti-inflammatory and coating effect. Hydroxyapatite repairs small cracks and porous areas on the tooth enamel surface. Fluorine-free.

Shamon

M107-110 288 pcs/ctn

4811230018217

Toothbrush

SILVER DENT INTENSE, 3033 C

A medium bristled toothbrush with ultra-thin bristle tips intensively but gently brushes the tooth enamel and ensures the cleanliness of hard-to-reach areas. The working surface of the brush with five rows of elastic and flexible bristles is suitable for delicate gum massage. Rubber ribs on the handle and a protruding thumb stop keep it from slipping when your hand is wet. On the back of the brush there is a pad for removing plaque from the tongue and buccal mucosa.



M107-112 288 pcs/ctn

4811230018217

Toothbrush

SILVER DENT EXPERT, 332 C

A medium bristled toothbrush with ultra-thin bristle tips intensively but gently brushes the tooth enamel and ensures the cleanliness of hard-to-reach areas. The working surface of the brush with five rows of elastic and flexible bristles is suitable for delicate gum massage. Rubber ribs on the handle and a protruding thumb stop keep it from slipping when your hand is wet. On the back of the brush there is a pad for removing plaque from the tongue and buccal mucosa.



M107-113 288 pcs/ctn 4811230018200

Toothbrush

SILVER DENT REGULAR, 3030 C

Middle hardness toothbrush. Bristles are of equal height and have got rounded edges. Remove dental plaque delicately but effectively even in hard-to-get-at places of the oral cavity.



M107-114 288 pcs/ctn

4811230018187

Kids toothbrush SILVER DENT Smile, KID 889M

Soft bristles have rounded tips for gentle plaque removal. The area with coloured bristles will show the child how much toothpaste to use. The brush can be placed firmly on two suction cups on the sink.









A030-202 150 g

50 pcs/ctn 4811230019788

A030-203

150 g 50 pcs/ctn

4811230013847

A030-207 150

150 g

50 pcs/ctn 4811230019764

Toothpaste

CLASSIC Sage

The cleansing complex thoroughly removes microbial plaque from teeth. Sage extract removes unpleasant odours, has an antiseptic and anti-inflammatory effect. A buckthorn extract has bactericidal and wound healing properties.

Toothpaste

CLASSIC Oak Bark

Strengthens gums, reduces their bleeding, helps to prevent dental diseases. The brushing base effectively removes plaque. Gives a feeling of cleanliness and freshness.

Toothpaste

CLASSIC Propolis

Contains a healing propolis extract, which has an antimicrobial, anti-inflammatory, cleansing and wound healing effect. Propolis reduces gum swelling, heals the mucous membrane of the oral cavity.







Toothpaste



A030-204

150 g

50 pcs/ctn

4811230013854

A030-205

50 pcs/ctn

4811230013861

150 a

A030-208

50 pcs/ctn

4811230015100

Toothpaste

CLASSIC Mint

CLASSIC Cedrus

150 a

Toothpaste
CLASSIC Family

An effective toothpaste with a natural mint oil eliminates bad breath, has a tonic effect, reduces the sensitivity of the nerve endings of problematic gums and mucous membranes, allowing to completely and painlessly remove microbial plaque from teeth and gums.

Contains a balanced complex of natural ingredients. Natural mint and cedar oil, essential oil of cedar elfin wood have antiseptic and anti-inflammatory properties, and an effective healing effect on the oral mucosa.

A toothpaste for the whole family with a complex of natural essential oils effectively removes plaque and provides reliable gum protection. A pine oil has anti-inflammatory properties. A peppermint oil has an antiseptic and bactericidal effect.



A142-257

75 g

35 pcs/ctn

4811230025956

Kids Toothpaste

MODUM CLASSIC Blueberry Dessert

A toothpaste with a rich berry flavor and light minty notes, reminiscent of a summer dessert.

Calcium Glycerophosphate saturates the developing enamel of children's teeth with minerals, strengthens teeth, and protects against cavities.

Blueberry and Blackberry Extracts support gum health and oral mucosa.

Peppermint Oil provides a pleasant, mild freshness.

Fluoride-free

Menthol-free

No artificial colorants

Not tested on animals. Vegan.



A142-258

75 g

35 pcs/ctn

4811230025949

Kids Toothpaste

MODUM CLASSIC Apple Marshmallow

A delicate apple flavor, aroma, and texture reminiscent of airy marshmallows.

Calcium Glycerophosphate saturates the developing enamel of children's teeth with minerals, strengthens teeth, and protects against cavities.

Apple and Carrot Extracts promote healthy gums and oral mucosa.

Vitamins A & E help strengthen the soft tissues of the oral cavity.

Fluoride-free

Menthol-free

No artificial colorants

Not tested on animals. Vegan.



Comprehensive basic daily oral hygiene

- healthful and safe composition
- bioavailable active calcium



Toothpaste

BELAMED PROTECTION FORMULA with Active Calcium

Toothpaste keeps daily oral health stable in the following three protection areas:

- enamel remineralization,
- gum and mucous membranes strengthening,
- breath freshness control. A balanced formula containing essential oil, plant extracts, allantoin and active calcium is an ideal daily care solution.



Toothpaste

BELAMED PROTECTION CAVITY
PROTECTION with Fluoride and Xylitol

Toothpaste provides effective and careful plaque removal, long-lasting breath cleanliness and freshness. The toothpaste provides enamel strengthening and controls tooth decay at the early stages owing to the fluoride, xylitol and hydroxyapatite formula.

Contains sodium monofluorophosphate.



Toothpaste

BELAMED TEETH WHITENESS with Hydroxyapatite

Toothpaste contains an effective combination of cleaning and polishing agents with Peppermint essential oil. The toothpaste cleanes yellowness, darkening and stains from the top surface with effective enamel brightening to the natural whiteness, enamel brightness improving and teeth surface smoothing, and also ensures long-lasting breath cleanliness and freshness.

Contains sodium monofluorophosphate.



Toothpaste

BELAMED TEETH AND GUM HEALTH with herbal and oak bark extracts

Toothpaste effectively eliminates plaque, increases enamel resistance to the destructive action of acids.

Formula with hydroxyapatite remy neutralizes and strengthens the enamel, and combination of oak bark and grass collection promotes healthy gums and oral mucosa. Pasta is refreshing breathable and ideal for daily use.



Total oral care products for reliable daily protection of teeth and gums with strawberry and oak extracts, a natural peppermint essential oil and hydroxyapatite







Toothpaste

DENTAMED Total Care

Hydroxyapatite restores micro-cracks in tooth enamel. Sodium pyrophosphate prevents the plaque formation and slows down the rate of tartar formation. A peppermint essential oil and menthol freshen breath, and have a tonic effect on gums.





Toothpaste

DENTAMED Triple Protection

Sodium monofluorophosphate strengthens tooth enamel and has an anti-caries effect. Oak bark extract has an astringent effect, strengthens and tones up the oral mucosa and gums. Menthol and a peppermint essential oil refresh the mouth.



	A122-303		170 g		35 pcs/ctn	
\Box		48	3112300193	337		

Toothpaste

DENTAMED Family MAX

Sage and strawberry extracts have a protective effect, soften and soothe the mucous membranes. Hydroxyapatite promotes remineralization of tooth enamel. A peppermint essential oil provides freshness of breath.



\subset	A122-605		500 ml		12 pcs/ctn	\supset
\Box		4	8112300196	310		

Mouthwash

DENTAMED Triple Protection

An oak bark has an astringent effect, strengthens and tonifies the gums. Active calcium replenishes the mineral deficiency. Peppermint and menthol essential oils freshen breath.

This is a story about the cult of personal care, love and bestowing the best to oneself.

And this best is created for you!

The line is based on the Peptilium biopeptide complex with proven efficiency (France), which: stimulates collagen synthesis by 54%, restores epidermis thickness by 100%, provides skin radiance and increases cell proliferation by 86%.

Cult of the beauty. Cult of you





-Sulfate-Free Cleansing Gel Modum Cult-

MODUM CULT

- mild formula
- anti-pollution
- dirt and make-up cleansing Suitable for daily use.



Mattifying Fluid Modum Cult

50 g

4811230025253

MODUM CULT

for oily and combination skin

B146-107

12 pcs/ctn

- oily sheen reduction
- healthy microbiome supporting*
- anti-pollution



24 pcs/ctn 4811230025246

Peeling-Roll Modum Cult

MODUM CULT

- gentle exfoliation
- anti-pollution
- cleansing and regeneration

100% free of acids; can be used in the summertime.



B146-106 50 g 12 pcs/ctn 4811230025260

Lamellar Fluid Modum Cult

MODUM CULT

For dry and normal skin

- tone and elasticity increasing*
- moisturizing and regeneration*
- anti-pollution



B146-203 75 g 24 pcs/ctn 4811230025291

- Antioxidant Face Mask Modum Cult -

MODUM CULT

- anti-pollution
- moisturizing and regeneration
- wrinkle-smoothing effect*



B146-204

24 pcs/ctn

75 g 811230025307

Purifying Detox Mask Modum Cult -

MODUM CULT

- regulation of sebum production
- pores mattifying and reduction
- pigmentation control



B146-101 24 pcs/ctn 30 g 4811230025284

Multi-Complex Anti-Stress Serum Modum Cult

MODUM CULT

- slowing down of aging signs*
- anti-pollution
- freshness and healthy radiance provision*



B146-102 24 pcs/ctn 25 g 4811230025277

Eye Contour Cream Modum Cult -

MODUM CULT

- "crow's feet" reduction*
- dark circles and puffiness correction
- tone and elasticity increasing

^{*}based on property studies of active components forming the composition. **according to the data of Silab (France)

2 Double + Collagen PRO

New line - Double Collagen Pro

Thoughtful multi-stage care will give skin elasticity and fresh appearance. Niacinamide, hyaluron and other additional components will provide deep hydration and nutrition, which necessary for skin of any age!





B150-305

150 g

12 pcs/ctn

4811230025611

Cleansing Foam

Double Collagen Pro Cleansing

Effective skin cleanser not recalibrating natural pH-level. New Double Collagen Pro formula provides deep skin nourishment while preventing wrinkling. This gentle and effective product is suitable for any skin type and daily use.



B150-201

100 g

2

20 pcs/ctn 4811230025659

Face Mask

Double Collagen Pro Nourishing

Nourishing face mask cleanses and tones skin, evens out skin tone and stimulates cell renewal. Pink clay forming the composition is non-drying and suitable for sensitive skin. Niacinamide known for its health properties moisturizes skin, improves its tone and elasticity and controls inflammation and acne.



B150-103

25 g

20 pcs/ctn

4811230025635

Eyelids Gel Patch

Double Collagen Pro Toning and Brightening

Eyelids toning gel patch brightens sensitive eye skin delicately. The key component of the gel patch is collagen responsible for skin elasticity and firmness, helping in wrinkle smoothing and preventing formation of new ones.



B150-102

30 ml

16 pcs/ctn

4811230025642

Facial Serum

Double Collagen Pro Moisturizing

Vitamins A and E help to prevent skin micro-irritation caused by environmental factors while enhancing its natural protective and antioxidant properties. Niacinamide moisturizes skin, improves its tone and elasticity and controls inflammation and acne.



B150-204

75 g

24 pcs/ctn

4811230025628

Cream Fluid for Face and Decollet

Double Collagen Pro Modelling

Delicate cream fluid with collagen will provide skin nourishment and refreshing for its elasticity, firmness and radiance. Niacinamide moisturizes skin, improves its tone and elasticity and controls acne. Snail mucin prevents early skin aging and wrinkle appearance.

MODUM

Active balms MODUM are suitable for effective lip care.

Each balm is aimed at a specific problem solving, such as malnutrition, insufficient hydration and sensitive lip care problem. Vitamins, oils and Bisabolol are used in the product compositions for this purpose.





Active Lip Balm

MODUM with Oils

Effective EXTRA lips moisturizing. The balm contains Argan, Macadamia and Jojoba oils for keeping optimal lips skin moisture balance. They prevent cracks appearance, nourish and protect lips skin.

3 in 1 action:

- Regeneration
- Nourishment
- Hydration



Active Lip Balm

15 ml

MODUM with Bisabolol

Effective SENSITIVE lip care. The balm contains Bisabolol known for its care even for the most sensitive skin, as well as Wheat germ oil helping to eliminate exfoliation and make lips skin elastic. 3 in 1 action:

B080-151

- Regeneration .
- Nourishment
- Hydration



Active Lip Balm

18 pcs/ctn

4811230025918

VERY

AKTHR-GAMISAM

BOX CVS.

CERTAMORAN

MODUM with Vitamins

Effective SOS lips care. The balm contains vitamins A and E for balanced care, as well as Cocoa oil, which smoothens, nourishes and regenerates wind-burned lips skin.

3 in 1 action:

BEODLIM

PETER GRANGE

THERMOON!

mented

- Regeneration
- Nourishment
- Hydration

MODUM

A series of MODUM antiperspirant deodorants is suitable for those appreciating comfort of using cream deodorants.

The line is represented by three products with different scents, such as Delicate Flower, Fresh Ocean and Unisex for the most active persons.





12 pcs/ctn

4811230026229

Antiperspirant Deodorant

MODUM Sweet Flower Cream

- Freshness during 48 hours
- Creamy formulaUseful smooth applicator
- 100% free of alcohol
- Delicate flower scent

Instructions for use: Squeeze a small amount of cream deodorant, apply to the underarms area and spread it in circular motions using a smooth applicator.



Antiperspirant Deodorant

MODUM Fresh Ocean Cream

- Freshness during 48 hours
- Creamy formula

E080-253

- Useful smooth applicator
- 100% free of alcohol
- Fresh ocean scent

Instructions for use: Squeeze a small amount of cream deodorant, apply to the underarms area and spread it in circular motions using a smooth applicator.



Antiperspirant Deodorant

MODUM Active Impulse Cream

- Freshness during 48 hours
- Creamy formula

E080-252

4811230026212

- Useful smooth applicator
- 100% free of alcohol
- Unisex scent for the most active persons

Instructions for use: Squeeze a small amount of cream deodorant, apply to the underarms area and spread it in circular motions using a smooth applicator.

4811230026205

PRORETINOL+129 Section 129 Vitamins are necessary for skin at

Vitamins are necessary for skin at any age.

Dermatologists recommend to keep skin vitamin and mineral balance both inside and outside for maintaining its beauty and health.

Therefore, we have developed Pro Retinol (vitamin A) line with a complex of 12 vitamins (C, E, D, B1, B2, B3, B5, B6, B7, B9, P, F).





B147-105

4811230025512

Nourishing SOS-Facial Fluid

Pro Retinol + 12 Vitamins

Intended for dry and normal skin. Provides extra skin moisturizing, oxygenation and collagen synthesis stimulation. Pro Retinol + 12 Vitamins have a powerful influence on skin, help to increase skin firmness and elasticity, remove dryness and exfoliation quickly, regenerate skin and stimulate its renewal.



B147-104 50 a

4811230025529 16 pcs/ctr

Face. Neck and Decollet Balm

Pro Retinol + 12 Vitamins

Provides lifting effect and is suitable for any skin type. Provides taping effect, moisturizes skin intensively, increases its firmness and elasticity.

Pro Retinol + 12 Vitamins help to smooth fine wrinkles, stimulate collagen synthesis and cell renewal, increase firmness and elasticity, control free radical forming and protect from premature skin aging.



B147-407

260 a

4811230025499 8 pcs/ctn

Cleansing Gel

Pro Retinol + 12 Vitamins

Suitable for all skin types and intended for gentle, but effective daily removal of skin impurities and make-up.

Active Pro Retinol complex and 12 vitamins help to activate renewal processes, stimulate collagen synthesis, moisturize and oxvoenate cells.

Suitable for daily use.



B147-102

25 g

4811230025543

B147-201

Revitalizing Face Mask

40 pcs/ctn

75 g

Pro Retinol + 12 Vitamins

Suitable for all skin types. Smoothens, nourishes and regen-

exfoliation, even out skin tone and contour and help to smooth fine wrinkles. They activate renewal processes, improve skin oxygenation and protect from premature skin aging.



B147-106

50 a

16 pcs/ctn

4811230025505

Normalizing Facial Fluid

Pro Retinol + 12 Vitamins

Intended for oily and combination skin. Creates a matte skin erates skin, provides healthy facial complexion and promotes effect, reduces oily sheen and stimulates collagen synthecell renewal. sis. Zinc PCA mattifies and contracts pores, helps to con-Pro Retinol + 12 Vitamins moisturize skin, remove dryness and trol acne and post-acne marks. Salicylic acid regulates sebum production, lightens blackheads and evens out skin tone and contour.

4811230025550



20 pcs/ctn

Eye Filler

Pro Retinol + 12 Vitamins

Suitable for all skin types. Reduces puffiness, fatigue and stress signs, moisturizes deeply and controls age-related

Caffeine reduces swelling, dark circles, fatigue and stress marks, increases skin tone and tightness. Hyaluronic acid moisturizes skin, increases firmness and elasticity and makes it smoother and more radiant.



The blue richness of the Belarusian fields combined with innovative active substances make self-care gentle and effective.

Cornflower hydrolate soothes the skin, hyaluronic acid moisturizes, niacinamide brightens and protects against blue and digital pollution, the natural magic color of the product turns care into pleasure and relaxation.

Your world is truly colored with colors!





Cleansing Cornflower Water

MODUM VALOSHKI, BLUE TREASURE

Cornflower water washes away makeup and all impurities, leaving a feeling of freshness and cleanliness. Your skin will look healthier.



Double-Action Serum

MODUM VALOSHKI, BLUE TREASURE W ith Cornflow er Hydrola te, Hyaluron and Niacinamide

Cornflower water washes away makeup and all impurities, leaving a feeling of freshness and cleanliness. Your skin will look healthier.



4811230023051 25 pcs/ctn

Eve Cream

MODUM VALOSHKI, BLUE TREASURE With Cornflower Hydrolate. Hyaluron and Caffeine

Cornflower hydrolate soothes the skin, hyaluron hydrates, caffeine fights dark circles, and the product's natural magic colour turns eye care into pleasure and relaxation.



Facial Fluid

MODUM VALOSHKI, BLUE TREASURE with Cornflower Hydrolate, Hyaluron and Niacinamide

The product light formula allows it to be absorbed instantly. Resources of Belarusian fields combined with innovative active ingredients provide 5-fold hydration, protection from high-energy blue light and digital pollution.



Face Cream

12 pcs/ctn

4811230023112

MODUM VALOSHKI, BLUE TREASURE With Cornflower Hydrolate, Hyaluron and Niacinamide

The cream provides intensive hydration and restores the skin. It has a light non-greasy texture, is comfortably applied under makeup, does not clog pores.



E139-205 75 g 4811230023082 24 pcs/ctr

Hand Cream

MODUM VALOSHKI, BLUE TREASURE With Cornflower Hydrolate, Hyaluron and Collagen

The cream has a moisturizing and nourishing effect, improves elasticity, soothes, gives softness, smoothness and velvety after the first application. Recommended for dry to very dry skin.



E139-204 75 g 4811230023075 24 pcs/ctn

Foot Cream

MODUM VALOSHKI, BLUE TREASURE With Cornflower Hydrolat. Flax Extract and Carbamide

Regenerating cream against cracks, dry skin on feet and cracked heels. If used regularly, it protects against cracks and calluses.



B139-207 4811230025338 12 pcs/ctn

Hydrogel Patches Modum

60 pcs

MODUM VALOSHKI. BLUE TREASURE

Active ingredients forming the composition help to deal with problems of dark circles. wrinkles and under-eye puffiness. Hydrolate and Cornflower extract soothe skin, hyaluron and panthenol moisturize and make it firmer and more elastic, Caffeine tones and reduces swelling and under-eye fatigue marks.

Это Беларусь, The first Belarusian hydrogel patches.

Having visited Korea and gained invaluable experience in studying unique technologies, the specialists of Modum R&D Centre, while adding their own ideas and creativity, created the FIRST Belarusian hydrogel patches, which easily cope with swelling, dark circles and wrinkles.

The composition of the first Belarusian hydrogel patches includes our national symbols: **POTATO, FLAX and CORNFLOWER.**

Thin and delicate in texture

For youthful skin and eyes asparkle

Natural ingredients



Comfortable and convenient

Ideal shape for a European face type

Camera-friendly, instagrammable





B080-245

60 pcs

12 pcs/ctn

4811230022344

B080-246

60 pcs

12 pcs/ctn

4811230022351

B080-244 60 pcs 12 p

12 pcs/ctn 4811230022337

Hydrogel Patches

MODUM Cornflower for Eye Contour

Hydrogel Patches

MODUM Potato for Eye Contour

No - they are not of potato-shape, and yes - a life hack from MODUM: potatoes are really used for facial skin care. Important: The complex of potato and caffeine extracts copes twice as effectively with swelling, under-eye bags and dark circles, asparagus perfectly tonifies and moisturizes, and a broccoli extract is an excellent detox.

Hydrogel Patches

MODUM
Flax for Eye Contour

Flax has an excellent tonifying effect and eliminates traces of absolutely any day: hard weekdays or fun weekends - there is no difference. Triple hyaluronic acid will give your skin ultra-hydration. And double collagen is responsible for smoothing wrinkles.

Sorry, but crow's feet are no more in trend. Which is not the case for the beautiful Belarusian cornflower. A mind-blowing complex of ginseng, cornflower and aloe extracts will help you get rid of marks of fatigue and first wrinkles. Vitamin B3 prevents the formation of wrinkles.



B080-142

2 pcs

20 шт/кор

4811230020739

B080-143

2 ncs

20 шт/кор

4811230020746



B080-141

2 pcs

20 шт/кор

4811230020722

Hydrogel Patches

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Hydrogel Patches

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MoDo

(Italian) - path, way, chance, option, way out, opportunity, method

These are emotional and effective beauty products for young and daring, ready for challenges and experiments.

MODO novelties are bright innovations that have no analogues among the products of Belarusian manufacturers:

First Hydrogel Patches
Solid "naked" products
Vegan cosmetics
Design with dynamic QR code





B124-152

30 g

12 pcs/ctn 4811230022122

Face Serum

MODO with vitamin C

ACTION:

- antioxidant protection,
- protection against earlier skin aging



B124-165

30 g

12 pcs/ctn

4811230022740

Face Serum

MODO with niacinamide

ACTION:

- reduces sebum production and tightens pores
- vitamin B3 helps restore the skin barrier
- a top beauty product against acne and inflammation on your beautiful face



B124-153

30 g

12 pcs/ctn

(4811230022139)

Face Serum

MODO with salicylic acid

ACTION:

- reduction in skin oiliness
- against acne, blackheads, enlarged pores



B124-162

50 g 22 pcs/ctn

4811230022719

Face Cream

MODO with vitamin C

ACTION:

- makes the skin smooth, resilient, radiant, improves skin tone
- vitamin C a strong antioxidant with a rejuvenating effect



B124-149

30 g

12 pcs/ctn

4811230022115

Face Serum

MODO Hyaluronic Acid

ACTION:

- maintains an optimal level of tissue hydration
- increases skin turgor



B124-163

) (

50 g

22 pcs/ctn

4811230022726

Face Cream

MODO with niacinamide

ACTION:

- \bullet prevents moisture loss by stimulating the synthesis of ceramides
- supports a healthy skin microbiome
- reduces wrinkles
- reduces skin pigmentation. Protects from toxins and pollution





4811230023624



4811230023631



Facial Peeling

MODO with Lactic acid 15%

4811230023648

Facial Peeling

MODO with Lactic acid 5%

ACTION:

B124-152

- for beginners
- exfoliates dead skin cells
- moisturizes and evens out skin tone

Facial Peeling

MODO with Lactic acid 10%

ACTION:

B124-153

- for medium users
- brightens and reduces traces of post-acne
- improves skin elasticity

B124-149

ACTION:

- for experienced users
- evens out skin tone and brightens it
- deeply moisturizes and improves skin elasticity and tonicity



Facial Toner-Tonic

MODO Hyaluronic Acid

Toner-tonic with hyaluronic acid 5-in-1 refreshes, evens out skin tone, making it fresh and radiant. Hyaluronic acid of three different molecular weights penetrates into deep skin layers, moisturizing and soothing skin. Suitable for regular skin care.



Facial Gel-Wash

MODO Collagen

Soft gel-wash cleanses and refreshes the skin by removing excess sebum and pollution. A blackberry extract promotes detoxification, kiwi evens out skin tone, coconut refreshes and tonifies, and mango moisturizes the skin while enriching it with vitamins and microelements. For any skin type. Soap-free. SLS-free.



B124-258 60 pcs 12 pcs/ctn 4811230022634

Hydrogel Patches

MODO Hyaluronic Acid for Eye Contour

Large hyaluronic acid molecules create a breathable film on the skin that seals in moisture, preventing from drying out, while smaller ones penetrate into the deeper skin layers, making skin more resilient, smooth and radiant.



Hydrogel Patches

MODO Collagen for Eye Contour

They contain protein, broken down into small particles that penetrate into your skin, making it more resilient and supple. Collagen creates a moisturizing film on the skin surface, preventing dehydration and protecting your beauty from adverse factors.



Hand Cream

MODO "#dont'sbreak" (QR/LOL)

- Nails filed
- Hands moisturized
 Pantyhose saved from runs

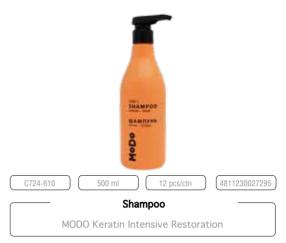




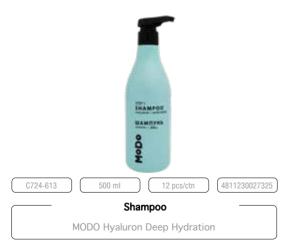




A must-have for blondes, this shampoo neutralizes yellow tones and maintains a cool, salon-fresh color after bleaching. Coconut fragrance enhances the hair care experience, while nourishing ingredients keep hair healthy. Vibrant care for vibrant you.



Ideal for brittle hair, this shampoo deeply moisturizes, softens, and restores. Keratin repairs hair from within, providing a healthy look and shine. Fig extract adds extra gloss, while the exotic Yamamomo berry scent evokes tropical vibes. Beautiful hair for vibrant you.



A lifesaver for dry hair, this shampoo provides intensive nourishment and deep hydration with Hyaluronic Acid and D-Panthenol. The juicy watermelon scent ensures a refreshing and long-lasting fragrance. Vibrant care for vibrant you.



Perfect for weakened hair, this formula contains a Vitamin Complex (B5, B3, E, P, F, A) to energize and deeply nourish hair for a healthy and beautiful look. The bright cherry fragrance uplifts your mood and those around you. Vibrant care for vibrant you.



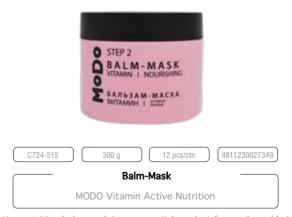
The MODO anti-yellow balm-mask is the perfect solution for blondes. It helps maintain a luxurious cool tone while preserving complex hair coloring for a long time. The coconut scent enhances the care routine, while the active ingredients nourish and protect your hair. Vibrant care for vibrant you!



The MODO intensive repair balm-mask is ideal for brittle hair. Its key ingredients include KERA-TIN, which fills and restores hair from within, and fig extract, which moisturizes, softens, and adds shine. The exotic Yamamomo berry scent will remind you of tropical destinations waiting to be explored. Vibrant care for vibrant you!



The MODO deep hydration balm-mask is a lifesaver for dry hair. Hyaluronic acid and D-panthenol work together to provide intense nourishment and deep hydration along the entire length of the hair. Juicy watermelon notes leave a fresh and light feeling throughout the day, with a fragrant trail on your hair. Vibrant care for vibrant you!



The MODO active nutrition balm-mask is an essential product for weakened hair. Its VITAMIN COMPLEX (B5, B3, E, P, F, A) acts as an activator, saturating hair with nutrients essential for health and beauty. The bright cherry aroma lifts the mood not only for you but for everyone around you. Vibrant care for vibrant you!



Do not sign important documents. Do not touch the equipment. And it is better to sleep under the blanket – here are just a few rules, which shall be better to follow during the Mercury Retrograde period. If your day has been already riding the star in full blast, the simplest thing you can do is to breathe out, take a hot shower and enjoy fresh scent of ripe grapefruit.



Nobody knows you better than yourself. Neither Uncle Tolya remembering you being in short pants, nor Aunt Vera being in the first row among those wishing to find you a groom. MoDo shower gel is the coolest way to hide from uninvited advice, enable to put everything on ice and wind down, if their life lessons often chase you. Turn the fuss into fresh, discreet Mojito scent, relax and indulge yourself in living the way you want!



Nothing will erase memories of exes better than a trip to a small cozy Caribbean Island. What if a Pina Colada cocktail will be served to you? Flavours of coconut cream, white rum and freshly squeezed pineapple juice will not help to make your ex's jaw drop, when he meets you with new bob cut, but they will definitely help to push your negative memories into the background.



Have you watched all tutorials about crypto currency and still not become a rich trader? Have you watched money marathons? Perhaps this is not because the methods do not work. MODO shower gel is just what you need. It will wash away money problems. It consists of a combination of wood and spicy scent with the shine of tangerine and saffron, delicacy of violet, flavours of vanilla and monetary visualizations of the richest people.



B124-154 15 a 48 pcs/ctn 4811230022085 Lip Scrub MODO

Guarantees you a 100% hit #vrek. Apply the scrub to the lips with light massaging movements, then remove the residue.

4811230025888



MODO

Life Hack:pre-use the scrub for lips. Apply a small amount of the balm to the clean skin of the lips. Use it as needed.

B124-155

4811230025901



Lip Gloss Balm

MODO MELON WET LIPS EFFECT

Do you dream to shine bright like a diamond? Then take up a must-have from MODO - WET LIPS EFFECT juicy melon-flavoured lip gloss balm.

- Wet lips effect
- Extra volume
- Beautiful shine
- Colourless



B124-195

15 ml 48 pcs/ctn

Lip Gloss Balm

MODO HOT BERRY EFFECTIVE LIP PLUMPING

Do you dream to shine bright like a diamond? Then take up a must-have from MODO - EFFECTIVE LIP PLUMPING fresh berry-flavoured lip gloss balm.

- Lip plumping
- Wet lips effect
- Beautiful shine
- Pink colour



B124-194

15 ml

48 pcs/ctn

4811230025895

Lip Gloss Balm

MODO COLD CARAMEL EFFECTIVE LIP PLUMPING

Do you dream to shine bright like a diamond? Then take up a must-have from MODO - EFFECTIVE LIP PLUMPING sweet caramel-flavoured lip gloss balm.

- Lip plumping
- Wet lips effect
- Beautiful shine
- Beige colour



FREEDOM FROM IMPERFECTIONS

The unique MoDo ALICE beauty products were created based upon the book by Lewis Carroll "Alice in Wonderland" For problem skin care. For boys and girls. With kombucha, salicylic acid and zinc.













DESIGN SOCIETY

WORLD RECOGNITION

IN-HOUSE DESIGN Silver Award by the World Brand Design Society



Foaming Gel Cleanser

MODO ALICE

for Problem Skin

Enriched with Korean kombucha and salicylic acid, this

foaming gel cleanser removes excess sebum and impuri-

B124-333

150 a

ties, making pores less visible.

12 pcs/ctn

4811230021132

B124-136

20 pcs/ctn 4811230021163

SOS-gel

MODO ALICE for Problem Skin

A gel for topical use is an effective and convenient product. Salicylic acid and zinc gluconate reduce oiliness, enhance skin protection. Allantoin and panthenol soften and soothe the skin, reducing discomfort and redness.



KOMBUCHA

secret ingredient MoDo ALICE

Contains probiotics, vitamins B1, B2, B3, B12, polyphenols, soft acids - fruit, hyaluronic, lactic and acetic.



Face Cream

MODO ALICE

With Mattifying Effect for Problem Skin

Helps to cope with redness and acne, prevents the appear-

B124-135

50 g

22 pcs/ctn

4811230021156

B124-334

150 ml

15 pcs/ctn

4811230021149

Face Tonic

MODO ALICE for Problem Skin

Tonic refreshes the skin, makes it clean and radiant, preparing it for further care stages. Enriched with Kombucha, a natural elixir that improves skin condition.



B124-137

50 g

22 pcs/ctn

4811230021170

Peel Off Mask

MODO ALICE for Problem Skin

The mask is enriched with Korean kombucha, a natural elixir that improves skin condition.

ance of imperfections, normalizes the sebaceous glands. MODO ALICE Face Cream with a mattifying effect for problem skin.



The AVE SKIN series of cosmetics is designed taking into account the needs of the audience and solves the main problems faced by any consumer: dry skin, insufficient hydration, wilting and signs of aging.





B143-204

75 g

4811230024935 24pcs/ctn

Facial Cream

Rejuvenating Facial Day Cream AVE SKIN

Hvaluron and almond milk-based rejuvenating facial day cream provides necessary nourishment and hydration to dry-prone skin. Active components provide deep rejuvenating effect, promote cell renewal and restore skin elasticity and firmness.



B143-205 75 g 24 pcs/ctn

Facial Cream

Regenerating Facial Night Cream AVE SKIN

Hvaluron and almond milk-based rejuvenating facial night cream provides active facial skin care during the night. The cream provides deep rejuvenating and nourishing effect, restores skin elasticity and firmness, smoothens wrinkles and activates natural epidermis processes renewal.



B143-209

75 g

24 pcs/ctn

4811230026267

Facial Cream

AVE SKIN Anti-aging Multi-outlet SPF 20

The active ingredients have a rejuvenating effect, promotes cell repair, niacinamide improves the complexion, allows you to retain moisture. SPF filters and antioxidants in the cream prevent the harmful effects of the environment and slow down the appearance of signs of skin aging. Aloe and green tea extracts give the skin freshness and a natural glow for the face.



4811230027226

Shower Gel

AVE SKIN Moisturizing Coconut

Carefully developed formula with vitamin E and antioxidant extracts of kiwi, mango, banana and lemongrass significantly improves skin condition and elasticity. And coconut extract saturates the skin with vitamins.



E143-514 15 pcs/ctn

400 ml

4811230027240

Shower Gel

AVE SKIN Nourishing Olive Oil

Wheat proteins, avocado extract, jojoba seed oil and extract and precious olive oil give the foam soft caring properties, protecting the skin from dryness, while the complex of aloe, green tea, Chinese lemongrass and olive leaf extracts tones and energizes.



4811230024942

E143-312 8 pcs/ctn

Balm-butter for body and face

AVE SKIN Olive oil

200 g

4811230027233

Complex of extracts of avocado, aloe, green coffee, ginkgo, olive leaf, ginger root, vitamin E, olive oil, argan, jojoba and coconut oils give skin tone, elasticity and firmness, smooth fine lines and tighten contours.



8 pcs/ctn 4811230027219

Balm-butter for body and face

AVE SKIN Coconut

Jojoba oil protects the skin from drying out, loss of moisture and elasticity, nourishes and revitalizes it. D-panthenol and allantoin normalize the process of regeneration of skin cells, have a soothing effect, help to eliminate discomfort and moisturize.



B143-507

400 ml

12 pcs/ctn

4811230024966

B143-306

200 ml

8 pcs/ctn

4811230024959

Since

B143-508

400 ml

15 pcs/ctn

4811230024973

Micellar Water

Hyaluronic Micellar Water AVE SKIN

Intended for cleansing of very dry and sensitive skin, removal of eyes and lips make-up and daily care for any skin type, including sensitive and dehydrated ones.

Hyaluronic acid increases hydration level and revives natural drying protection level after the first use.

Body and Facial Cream

Nourishing Extra Soft Body and Facial Cream AVE SKIN

Provides long-lasting skin protection and instant sense of comfort. Nourishing cream is the result of a unique formulation allowing the cream to be absorbed perfectly, nourish and moisturize skin intensively. Facial and body skin becomes soft and fresh instantly while maintaining a sense of comfort for a long time after the first use.

Oil Balm

Ultra-Nourishing Oil Balm AVE SKIN

Ultra-nourishing body oil balm provides skin elasticity and revives its natural radiance. Combination of 5 precious plant oils rich in antioxidants provides intense hydration and deep skin regeneration.

Efficiency is proven by research:

- Beautiful and healthy skin tone 100%
- 48 h intense regeneration 99%



E143-202

100 ml

20 pcs/ctn

4811230024911

AVEISEDA (

E143-203

100 ml

20 pcs/ctn

4811230024928



E143-201

100 ml

20 pcs/ctn

4811230024904

Hand Cream

Intense Nourishing Hand Cream AVE SKIN

Intense nourishing hand cream moisturizes and nourishes skin instantly owing to its strong regenerating effect. Suitable for daily and night use. Intense nourishing hand cream provides instant and effective care even for very dry skin.

Cream Mask for Hand Skin and Nails

Exclusive Nourishing AVE SKIN

An exclusive nourishing formula with Argan and Macadamia oils eliminates skin roughness and revives a sense of comfort instantly even for very dry hand skin.

DEEP REGENERATION

* 98% of women confirmed deep hydration after the first use

• *Effective dryness protection – 91%

Foot Care Cream Mask

Softening Foot Care Cream Mask AVE SKIN

A foot care cream mask formula is based on soft keratolytic action of high-concentrated urea and lactic acid and smoothing complex of oils (Cocoa, Coconut and Olive), owing to which it controls corns and clavi effectively; D-panthenol and allantoin stimulate regeneration, revive smoothness and prevent cracks formation actively.





Cold season is a challenge for hand skin. Frost, wind and temperature changes affect skin condition negatively, so it needs special care and protection.

Beeswax protects skin from aggressive environmental factors.

Complex of Coconut, Macadamia and Cocoa oils nourishes, vitaminizes skin intensively, increases its elasticity and protects from cold.



Specially developed Hand Cream forms a special film that creates the effect of "invisible gloves" and protects the skin from chlorinated water, detergents, wind, heat, frost. Designed for skin care that needs reliable protection protection. It is suitable for application on hands before and after repair and cottage work. The cream forms a protective layer on the skin that retains moisture.



Special formula protects hand skin from wind and frost for a long time and makes it soft and smooth.

Combination of beeswax and Coconut oil gives a sense of a second skin protecting it from adverse environmental factors (wind, cold and sudden temperature changes), moisturizes and nourishes skin intensively. Complex of vitamins E and F enhanced with Rosehip and Sea buckthorn extracts prevents from microcracks, promotes skin regeneration and protects it from drying out. Bisabolol soothes skin effectively and accelerates regenerating processes.



Specially developed Hand Cream forms a special film that creates the effect of "invisible gloves" and protects the skin from chlorinated water, detergents, wind, heat, frost. Designed for skin care that needs reliable protection protection. It is suitable for application on hands before and after repair and cottage work. The cream forms a protective layer on the skin that retains moisture.

Fresh

TAKE FRUIT MOOD WITH YOU

Line consisting of 100% natural extracts and bright fruity scents will put you in a good mood for the whole day.

100% free of parabens, silicones, mineral oil and PEG.





Shower Gel

FRESH Nutrition Mango

The unique aroma of exotic mango will give the boasting charge of vivacity and energy. The gel foam will carefully cleanse the skin of contaminants, and the kiwi, mango and coconut extracts moisturize the skin, nourish, and also have an antioxidant effect.



Shampoo

FRESH Power and Gloss Banana

The shampoo carefully cleanses the hair, giving it softness and silkiness without weighting. Banana and fig extracts nourish hair, making it more manageable and shinier. Vitamin E has an antioxidant effect.



Shower Gel

FRESH Moisturizing Watermelon

The juicy and delicious aroma of the watermelon gives a feeling of freshness and summer fun for the whole day. A dense gel gently cleanses the skin and surrounds it with care. The watermelon extract perfectly moisturizes the skin and enriches it with vitamins.



Shampoo

FRESH Colour Preservation Pomegranate

The shampoo carefully cleanses the hair without washing out the color of coloured hair and without drying it. Pomegranate and blackberry extracts protect the hair from free radicals, which helps to maintain the brightness of colour, shine and radiance.



Shower Gel

FRESH Tonifying Mint

The light mint aroma will refresh at the end of the day and relieve irritation. The gel thoroughly cleanses the skin of all pollution, and a mint essential oil and a lemon balm extract refresh and tone up the skin.



FRESH Restoration and Strengthening Avocado

Shampoo delicately cleanses damaged hair and returns it smoothness and healthy shine. An avocado extract improves the hair quality, gives shine and radiance. Panthenol moisturizes the hair, strengthens, provides for a detangling effect, and gives shine and radiance.



Shampoo and Shower Gel 2 in 1

FRESH Moisturizing and Nourishment Pineapple

Multifunctional product with juicy pineapple scent intended for hair and body cleansing will put you in a good mood.

Pineapple and Lime extracts moisturize skin and hair deeply, saturate them with useful substances, increase skin elasticity and brighten hair.



Shampoo and Shower Gel 2 in 1 -

Fresh Vitaminizing Lime

This all-purpose product gently cleanses hair and body, and fresh lime scent will give a sense of lightness and freshness. Lime and Pineapple extracts saturate with vitamins; niacinamide strengthens skin barrier function; D-panthenol revives healthy hair shine.



C084-635

500 g

4811230023228

Hair Balm

6 pcs/ctn

FRESH Colour Preservation Pomegranate

The balm makes colored hair shinier and gives a natural radiance. Pomegranate and blackberry extracts protect hair from free radicals, which helps maintain the brightness of color, shine and radiance.



E084-446

250 a

8 pcs/ctn

4811230025215

Body Cream

FRESH Maximum Nourishment Juicy Melon

Effective cream having high content of natural oils and extracts can be applied on body, hands and feet.

Shea, Cocoa and Jojoba oils, Melon, Watermelon and Avocado extracts saturate with minerals, vitaminize, nourish, moisturize and keep hydrophilic-lipophilic balance.



C084-634

500 g 6 pcs/ctn

4811230023211

4811230025222

Hair Balm

FRESH Power and Gloss Banana

The silicon-free formula of the balm intensively nourishes, moisturizes and softens hair along the entire length. Banana and fig extracts nourish hair, making it more manageable and shinier. Vitamin F has an antioxidant effect.



E084-445

250 g

8 pcs/ctn

Body Cream

FRESH Complex Regeneration Ripe Cherry

Effective cream having high content of natural oils and extracts can be applied on body, hands and feet.

Shea, Cocoa and Jojoba oils, Cherry, Pomegranate, Blackberry and Fig extracts regenerate skin, provide rejuvenating effect, improve skin tone and make it healthy and radiant.



B106-101

500 g

6 pcs/ctn 4811230023204

Hair Balm

Fresh Restoration and Strengthening Avocado

The balm with delicate texture penetrates into the hair and enriches it with nutrients and gives it smoothness and healthy shine, and also provides for a detangling effect. An avocado extract improves hair quality, gives shine and radiance.



E084-447

250 a

8 pcs/ctn

4811230025208

Body Cream

FRESH Intense Hydration Flavoured Coconut

Coconut, Jojoba and Shea oils, Mango and Kiwi extracts nourish, vitaminize, provide powerful tonic effect and protect from negative environmental impacts while softening even the roughest skin.



95% natural products according to the efficiency index method





- . 100% free of animal products
- · Not tested on animals

THE BEST OF NATURE AND SCIENCE



Rinsing Shampoo

15 pcs/ctn

4811230025987

Silk Proteins & Coffee ACTIVE+

Maximum care for your hair! Green coffee, Ginger and Ginkgo extract tone scalp, strengthen hair and accelerate growth of new one. Silk proteins penetrate into scalp and hair follicles easily while improving metabolism. They make hair smooth, silky and shiny. Panthenol accelerates regeneration processes, nourishes and softens hair.



C084-632 15 pcs/ctn 750 ml 4811230025970

Conditioning Shampoo

Keratin & Magnolia ACTIVE+

Active care for your hair! Keratin improves hair structure by filling the cuticle void, moisturizes and seals moisture inside making hair smoother and shinier. Wheat proteins restore, thicken hair and make it elastic. Magnolia and Pomegranate extracts protect brittle hair from aggressive environmental factors.



C084-630 (15 pcs/ctn

4811230025994

Shampoo I Shower Gel

Hyaluronic Acid & Sea Salt Active+

Total hair and body care! Hyaluronic acid moisturizes deeply and retains moisture, softens hair and combats hair and skin stiffness and dryness. Marine complex of Kelp extract and salt saturates with essential minerals and microelements, strengthens limp hair strands, increases tone and elasticity and regulates sebaceous glands functioning, Panthenol accelerates regeneration processes, nourishes and softens hair.



E151-301

4811230026007

Hand Cream

Vitamin E & Shea Butter Active + Intense Nourishing and Regenerating

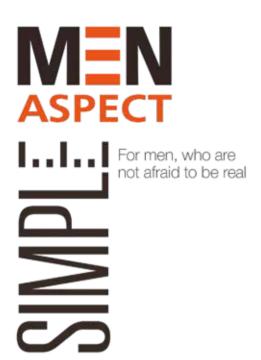
Maximum hand skin care! Vitamin E is the vitamin of youth promoting skin regeneration and cell renewal, moisturizing deeply, increasing elasticity, strengthening hand skin and nails, and also slowing down appearance of visible skin aging signs. Coconut oil softens even rough skin (elbows), moisturizes and protects from aggressive environmental factors. Shea butter nourishes deeply, vitaminizes and promotes skin regeneration.



Hand Cream

Hyaluronic Acid & Aloe Vera Active+ Instant Hydration

Deep hydration in a minute! Hyaluronic acid moisturizes skin and creates an invisible layer retaining moisture on it, increases skin firmness, tone and elasticity. Coconut oil softens, moisturizes and protects against aggressive environmental factors. Aloe Vera extract and allantoin penetrate deeply into the skin, moisturize and soften it, retain moisture and accelerate requeneration.





Award Winner of Belarus Beauty Awards 2023 in "Men Beauty Care Products" category.





After Shave Gel Cream

MEN ASPECT SIMPLE

For Sensitive Skin

A gel cream is easy to apply to the face, creates soft sta-

ble foam that provides a smooth comfortable shave. D-pan-

thenol, allantoin and chamomile extract protect against de-

hydration and irritation, provide relief from skin dryness and

B140-211

flaking.

75 a

40 pcs/ctn

4811230023105

After Shave Cream MEN ASPECT SIMPLE

MEN

Regenerating

The cream effectively restores the skin resilience and firmness after shaving, eliminates the feeling of "skin tightness" and protects it from the negative impact of the environment all day long.

MEN



B116-204

45 a

40 pcs/ctn

4811230017500

B140-216

75 g

40 pcs/ctn

4811230023419

Facial Gel

MIN

MEN ASPECT SIMPLE Hydro Master

Multifunctional facial gel 8 in 1 solves all daily men's skin problems: reduces redness, burning and tightness, alleviates daily after-shaving effects, deeply moisturizes, soothes and regenerates, reduces marks of fatigue and stress, energizes, removes skin dullness and dryness.





B116-117 B140-217

60 pcs

48 pcs/ctn

4811230021903

Razors MEN ASPECT SIMPLE Disposable with a Lubricating Strip

A cost-effective solution for a comfortable and fast shave. Two stainless steel blades. A lubricating strip with vitamin E and aloe extract. An ergonomically shaped handle with a ribbed surface





2 pcs

4811230022320

E099-206

100 a 8 pcs/ctn 4811230014950

2 pcs Gift Set 48 pcs/ctn

MEN ASPECT SIMPLE

MEN ASPECT SIMPLE Gift Set for Men No. 1. The set includes:

Shampoo MEN ASPECT SIMPLE Strengthening

B116-117

- Shower Gel MEN ASPECT SIMPLE Refreshing
- Aftershave Balm MEN ASPECT SIMPLE Soothing
- Facial Gel MEN ASPECT SIMPLE Hydro Master

MEN ASPECT SIMPLE Gift Set for Men No. 2. The set includes:

- Facial Gel MEN ASPECT SIMPLE Hydro Master
- Aftershave Lotion MEN ASPECT SIMPLE for Sensitive Skin
- Shampoo and Shower Gel MEN ASPECT SIMPLE 2 in 1 Toning

Hydrogel Patches

MEN ASPECT SIMPLE

For the eye and lip contour.

- reduction of edema and swelling dark circles are less visible
- a fresh look



E140-412

250 ml

20 pcs/ctn

4811230024058

Shower Gel

MEN ASPECT SIMPLE Moisturizing and Nourishing

Gel with harsh scent foams perfectly and cleanses skin, keeps natural pH level and hydrolipidic skin film. Collagen increases skin firmness and elasticity and prevents moisture loss.



E140-408

250 ml

20 pcs/ctn

4811230023570

Shower Gel

MEN ASPECT SIMPLE
Extra F reshness

The shower gel carefully cleanses the skin, relieves the feeling of fatigue and tension accumulated for the whole day. A laminaria extract softens and restores the skin, the essential mint and lemon oils refresh, tone up, keep sebum in balance and have a deodorizing effect.



250 n

E140-404

250 ml

12 pcs/ctn

4811230022900

Shampoo & Shower Gel

MEN ASPECT SIMPLE 2 in 1 Restorative

The Shampoo & Shower Gel 2 in 1 is great for hair and skin care. D-Panthenol moisturizes the skin. A green tea extract provides a good tonic effect, it has anti-inflammatory, bactericidal, and soothing effects.



E116-402

250 ml

12 pcs/ctn

4811230022917

SINPLE

E140-619

500 ml

12 pcs/ctn

4811230025727



E140-618

500 ml

481123002571

Shower, Hair and Facial Gel 3 in 1

MEN ASPECT SIMPLE Invigorating

Multifunctional product with a balanced formula cleanses hair, body and face effectively without dryness and tightness. Ginger extract increases skin tone and elasticity and reduces irritation; Ginkgo biloba extract improves microcirculation and cell energy metabolism; Green coffee extract tones skin and reduces hair loss.

Shower, Hair and Facial Gel 3 in 1

MEN ASPECT SIMPLE Deep Cleansing

12 pcs/ctn

All-purpose product creates rich and thick foam, owing to which hair, body and face are deeply cleansed.

D-panthenol soothes and regenerates skin, prevents exfoliation, prevents excessive drying and reduces hair fragility. Aloe Vera extract moisturizes skin deeply; Fig extract increases skin tone and softness, protects from negative environmental factors and stimulates cellular regeneration.



MEN ASPECT SIMPLE Refreshing

A shower gel with a light cooling menthol effect cleanses the skin, charging it with vigour and energy. A ginseng extract tones up, accelerates cell regeneration, maintains the water and protein skin balance.



Shampoo

MEN ASPECT SIMPLE Strengthening

Strengthening shampoo suitable for daily use. Hair growth is stimulated, hair loss is reduced, blood circulation is activated and hair follicles are nourished and vitaminized owing to Red pepper and Green coffee extracts, zinc gluconate and caffeine forming the composition.



C140-415 250

Shampoo

MEN ASPECT SIMPLE Anti-Dandruff

Anti-dandruff shampoo suitable for daily use eliminates itching, soothes scalp and prevents dandruff. Salicylic acid forming the composition controls dandruff and exfoliates dead skin cells. Lemongrass extract helps to eliminate itching and exfoliation. Lemon essential oil and D-panthenol soothe, prolong hair freshness, normalize sebum production and improve hair and scalp condition.



C140-406

4811230024881

12 900/

Conditioning Shampoo

4811230022894

MEN ASPECT SIMPLE Daily Use

The shampoo carefully cleanses the hair: soft ingredients allow using it daily without harm to hair. D-panthenol eliminates dry scalp. A silk protein extract improves the hair look.



B116-305

150 ml

7 pcs/ctn

4811230024898

4811230022924

After Shave Tonic Lotion
MEN ASPECT SIMPLE

For Sensitive Skin

The lotion quickly moisturizes and regenerates the sensitive male skin. Allantoin and D-panthenol eliminate the redness, relieve itching, restore the skin resilience and improve skin appearance. Menthol tones up the skin and gives a feeling of freshness.



B116-301

150 ml

7 pcs/ctn

4811230017524

After Shave Balm

MEN ASPECT SIMPLE Soothing

The balm contains a number of active components that soothe and moisturize the skin. The collagen restores the damaged skin structure, D-panthenol and bisabolol provide relief from dryness and flaking.



A line of baby skincare products, designed according to the needs and peculiarities of baby skincare from birth

Dye-free

Hypoallergenic fragrance

Becgare wa Mow















E132-307

160 мл

4811230021385 12 шт/кор

E132-202

E132-505

75 мл 24 шт/кор 4811230021415

75 мл

E132-203

24 шт/кор

4811230021408

Delicate Foam

MODUM FOR BARY 0+ The first delicate foam

A gentle cleanser in the form of soft foam contains only mild cleansing agents of plant origin, safe for the newborn skin. Dye-free. Hypoallergenic fragrance

Cold Weather Protection Cream

MODUM FOR BARY O+ The first cold weather protection cream

The cold weather protection cream reliably protects baby's delicate skin from wind, dry air and frost. Dve-free, Hypoallergenic fragrance.

All-Purpose Cream

MODUM FOR BARY O+ The first care cream

A cucumber extract perfectly refreshes, saturates the skin with moisture, softens it. A curly mint essential oil tones up the skin, and also helps to relieve stress, menthol gives a feeling of vigour and relieves anxiety.



4811230021422

Gentle Lotion

MODUM FOR BARY O+ The first gentle lotion

The creamy lotion effectively moisturizes and nourishes the baby's skin, protecting it from dehydration and preventing the occurrence of redness. Easy distribution and quick absorption give a pleasant, velvety sensation.



4811230021378

K132-504

300 мл

6 шт/кор

4811230021361

Cream-Soap

MODUM FOR BABY 0+ The first cream-soap

The cream-soap with an enchanting scent of cotton flowers gently cleanses and delicately cares for baby's delicate skin. The complex of mild cleansing agents does not cause dry or tight skin.

Lamesoft® PO 65, glucose, organic extracts.

E132-301

120 мл

8 шт/кор

Special Diaper Cream MODUM FOR BABY 0+

The first complete care special cream

The cream is an effective remedy for diaper rash problems and can also be applied, if necessary, to other skin areas that require special care.



SKINCARE PRODUCTS FOR KIDS

WITH ORGANIC EXTRACTS certified by ECOCERT



Hypoallergenic fragrance

Free of pesticides, insecticides and growth stimulants

Becgase ma mom





C120-405

250 a

4811230018330 9 pcs/ctn

E120-508

E120-202

400 a

10 pcs/ctn

4811230019344

E120-401

250 a

9 pcs/ctn

4811230018323

Shampoo

MODUM FOR KIDS Gentle Cleansing

A shampoo with a safe formula – dye-, paraben-, silicon-free, neutral pH, hypoallergenic fragrance. Organic extracts of chamomile, calendula and liquorice will strengthen hair and take care of a healthy scalp.

Shampoo-Gel-Foam 3 in 1

MODUM FOR KIDS Gentle Kid Skin Care

Can be used as a bathing foam and gentle cleanser for skin and hair. A shampoo-gel-foam gently cleanses kid's hair and skin. Neither stings the eyes, nor makes the skin super dry, maintains natural skin balance. Organic chamomile, liquorice, calendula extracts moisturize and soften the skin.

Gel-Foam Wash

MODUM FOR KIDS Mild formula for kids

The fragrant gel-foam cleanses, does not make the skin super dry and maintains hydro-lipid balance. Licoricey - a natural foaming agent - enhances the action of mild cleansing agents. The complex of organic extracts prevents the development of inflammatory processes and skin irritation. D-panthenol moisturizes and softens the skin. Tear-free. Dye-, paraben-, silicon-free.

75 g

24 pcs/ctn

4811230018347

Protecting Cream

75 g

24 pcs/ctn

MODUM FOR KIDS Gentle Protection for Kids

The bad weather will not hurt the delicate kid's skin, if you have MODUM FOR KIDS Protecting Cream. Thanks to natural shea butter and lanolin, a protective film is formed on the skin, and the balance from adverse factors is maintained. Dve-free, Hypoallergenic fragrance.

4811230018354

C120-304

150 ml

4811230018361 8 pcs/ctn

Hair Spray

MODUM FOR KIDS Detangling Effect for Kids

Specially selected components prevent tangling and eliminate static effect. Wheat proteins smooth the hair surface, prevent static electricity in hair when combing. Organic chamomile, licorice, calendula extracts compensate for the deficiency of vitamins and microelements. D-panthenol increases elasticity and prevents hair breaking.



E120-203

All-Purpose Cream

MODUM FOR KIDS Hydration and Nutrition for Kids

The gentle cream is easily distributed over the skin, quickly absorbed without leaving a sticky feeling. Organic extracts and natural oils nourish, moisturize and soften the skin. D-panthenol and allantoin will reduce irritation and soothe the skin. Dve-free, Hypoallergenic fragrance.



Modern natural vegan beauty care products

Beauty care products are based on plants traditionally used for skin and hair care, known for their healing properties and have been proven their safety, usability and efficiency for many years.

- Facial Care (Cleansing)
- · Facial Skin Care
- · Body Care
- · Hair Care
- Children Beauty Care Products







Gel foam with Aloe Vera extract gently removes impurities and cleanses pores from accumulated sebum. The product contains a plant biolipid restoring skin lipid barrier and reducing risk of irritation and moisture loss. Aloe Vera and Cucumber extracts soothe and moisturize. For daily use. For all skin types.



Tonic lotion helps to normalize pH balance and reduces skin dryness and sensitivity. Use the product at the final cleansing stage and as preparation for basic care. Melissa is a powerful antioxidant having protective and rejuvenating properties and refreshing tired skin.



Modern gentle cleanser. Micelles attract and retain make-up residues, impurities and excess sebum providing gentle and effective cleansing. Peony extract moisturizes and soothes skin while making it elastic and fresh, corrects irregularities, contracts pores and improves facial complexion.

For daily use. For all skin types. Suitable for sensitive skin.



Cleansing milk gently cleanses skin while removing traces of decorative cosmetics. Milk composition is enriched with Oat extract helping to reduce discomfort and soothe skin while preventing its dryness.

For daily use. For all skin types.





24 pcs/ctn

B142-137

50 a

4811230024669

Facial Cream

MODUM CLASSIC Aloe Vera Complex Care

All-purpose cream having light and delicate texture is suitable for daily care of all skin types. Aloe Vera extract provides complex effect: it moisturizes skin deeply and prevents its dehydration while keeping optimal moisture balance of epidermis layers.

For all skin types. 100% free of artificial dyes and ingredients of animal origin.





B142-140

50 g

24 pcs/ctn

4811230024638

Multi-Active Facial Cream

MODUM CLASSIC Spermaceti Nourishing

Nourishing cream having delicate and pleasant texture cares for skin perfectly while preventing dehydration, exfoliation and tightness problems. It is well-applied and easily absorbed without leaving an oily sheen. Vitamin E keeps skin youthful.

For all skin types, 100% free of artificial dves and ingredients of animal origin.





B142-136

50 a

24 pcs/ctn

4811230024683



50 g

24 pcs/ctn





B142-135

24 pcs/ctn

4811230024652

4811230024676

Facial Cream MODUM CLASSIC Sea Buckthorn Toning

Toning facial cream cares of maintaining skin beauty and health effectively. Owing to a large number of antioxidants, such as vitamins and amino acids, Sea buckthorn extract provides rejuvenating effect, reduces skin dryness and protects it from negative environmental impacts, tones and fills skin

B142-138

cells with vitality.

For all skin types. 100% free of artificial dyes and ingredients of animal origin.

Facial Cream

MODUM CLASSIC Cucumber Moisturizing

Moisturizing cucumber cream is easily absorbed without leaving an oily sheen while saturating skin with moisture intensively and preventing its loss; it smoothens and tones skin. Cucumber and Watermelon extracts refresh, even out skin tone and improve facial complexion.

For all skin types. 100% free of artificial dyes and ingredients of animal origin.

Facial Cream

MODUM CLASSIC Linen Rejuvenating

Flax seed extract-based anti-aging cream provides smoothing, moisturizing and regenerating effect. Flax seeds contain Omega-3 fatty acids responsible for collagen level revival and aging process slowing down.

For all skin types. 100% free of artificial dyes and ingredients of animal origin.





B142-139

50 a

24 pcs/ctn 4811230024645

Facial Cream

MODUM CLASSIC Olive Regenerating

Gentle facial cream provides comprehensive skin regenerating effect.

Olive and Sage leaves extract-based cream with Olive oil and vitamin E increases skin tone and protective properties, nourishes and moisturizes it.

For all skin types. 100% free of artificial dyes and ingredients of animal origin.





B142-134

50 a

24 pcs/ctn

4811230024621

Facial Cream мультиактивный

MODUM CLASSIC Chamomile Regenerating

Regenerating cream ensures skin beauty, softness and velvetiness. Chamomile extract provides gentle effect on epidermis, soothes, moisturizes and neutralizes skin sensibility. Antioxidants contained in Chamomile help to improve skin cells condition and even out facial com-

For all skin types. 100% free of artificial dyes and ingredients of animal origin.





B142-146

24 pcs/ctn

4811230026380



B142-145

24 pcs/ctn

4811230026373



E142-333

150 a

12 pcs/ctn

4811230024768

Multi-Active Facial Cream

MODUM CLASSIC SPF 15 Rosehip for Dry and Normal Skin

Body Cream

MODUM CLASSIC Sea Buckthorn Nourishing

Sea buckthorn extract-based multi-nutritive body cream formula reduces skin dryness and exfoliation, smoothens, soothes and makes skin soft. Rich texture, light scent and quick absorption make cream application comfortable.

100% free of artificial dyes and ingredients of animal origin.

Multi-Active Facial Cream

MODUM CLASSIC SPF 15 Green Tea for Oily and Combination Skin

Mixture of green tea (powerful antioxidant) and tea fungus (natural probiotic) with niacinamide forms an ideal multi-active cocktail for oily and combination skin care providing an anti-age effect, protecting skin from photoaging and prolonging skin beauty and youth. The product formula also contains a combination of modern wide-spectrum UV filters and ensures SPF 15 protection level.

Use as a basic day cream during low sun activity.

Rosehip and Schisandra chinensis are antioxidants having high concentration of bioactive substances. Extracts combined with niacinamide form a complex vitamin elixir for dry and normal skin care. The product formula also contains a combination of modern wide-spectrum UV filters and ensures SPF 15 protection level. Use as a basic day cream during low sun activity.



Hand Cream

MODUM CLASSIC Moisturizing Aloe Vera

Moisturizing cream rich in healthful extracts and oils provides gentle care, moisturizes skin and nourishes it with vitamins. Vitamin E. Cocoa, Rapeseed and Coconut oils make skin soft and elastic while significantly improving hand skin condition.

100% free of artificial dyes and ingredients of animal origin.



E142-231 75 g 24 pcs/ctn

4811230024720

Hand Cream

MODUM CLASSIC Softening Vaseline

Vaseline cream smoothens and protects hand skin. Liquid paraffin ensures natural skin regeneration process and enables its quick revival while creating a uniform film on skin surface.

100% free of artificial dyes and ingredients of animal origin.



E142-244 75 g 4811230024744 24 pcs/ctn

Hand Cream

MODUM CLASSIC Anti-Age Ginseng

Cream keeps hand skin young and well-manicured. Ginseng extract stimulates collagen and elastin synthesis, accelerates skin cells regeneration processes: oils nourish and moisturize hand skin while making it smooth and elastic.

100% free of artificial dyes and ingredients of animal origin.



E142-241 75 g 4811230024751 24 pcs/ctn

Hand Cream

MODUM CLASSIC Regenerating Jojoba

Cream mask nourishes and softens hand skin actively, protects from irritation and dehydration, cares for cuticle and strengthens nails. Joioba oil. vitamin E and sodium hvaluronate moisturize skin, help to revive its protective functions and stimulate cell renewal. 100% free of artificial dyes and ingredients of animal origin.



E142-229

75 g

24 pcs/ctn

4811230024706

E142-242

75 g

24 pcs/ctn

4811230024713



75 g

E142-230

24 pcs/ctn

4811230024690

Comfort Foot Cream

MODUM CLASSIC Tired Legs Chestnut

Comfort cream relieves fatique and heaviness of legs occurring at the end of the day or during prolonged exercises. Horse chestnut extract will help to get rid of muscle tension and discomfort.

100% free of artificial dyes and ingredients of animal origin.

Foot Cream

MODUM CLASSIC Intense Juniper

Foot cream smoothens skin intensively while making it soft and well-manicured and relieves rough areas, cracks, corns and clavi on feet and heels. Juniper extract stimulates tissue regeneration and gives long-awaited freshness to your feet.

Foot Cream

MODUM CLASSIC Deodorizing Mint

Cream provides refreshing and deodorizing effect. Natural menthol gives pleasant coolness to your feet. St. John'swort and Sage extracts help to reduce production of skin sweat glands secretion.

100% free of artificial dyes and ingredients of animal origin.



C142-627

550 ml

12 pcs/ctn 4811230024232

C142-625

12 pcs/ctn

4811230024225

C142-624

550 ml

12 pcs/ctn 4811230024218

Shampoo

MODUM CLASSIC Onion



MODUM CLASSIC Burdock

Burdock and Heather extract-based shampoo is intended for limp, brittle and dull hair care considering slow hair growth or loss. Burdock helps to improve blood circulation in scalp, protect and strengthen hair, accelerate growth and prevent loss. Heather extract keeps hair health and beauty. Hair is

Use together with Hair Balm MODUM CLASSIC Burdock for best result.

MODUM CLASSIC Brewer's Yeast

550 ml

Shampoo with Brewer's yeast and Hop extracts cleanses hair effectively, strengthens, gives volume and colour density. Brewer's yeast is effective in cases of hair loss, slow growth, fragility and decreased elasticity. Hop extract returns natural volume, shine, strength and beauty to hair.

Shampoo

Use together with Hair Balm MODUM CLASSIC Brewer's Yeast for best result.

For all hair types. Not tested on animals.

Shampoo with Onion extract provides real detox and nourishing effect for hair and scalp.

Onion-based shampoo improves blood circulation in scalp and provides hair follicles with necessary nutritional substances for healthy and strong hair growth. The shampoo has a pleasant scent and is completely deprived of a specific onion odour. Use together with Hair Balm MODUM CLASSIC Onion for best result.

For all hair types. Not tested on animals.



C142-626

550 ml

12 pcs/ctn

4811230024201



550 ml

C142-623

12 pcs/ctr

4811230024195



C142-628

550 ml

4811230024249

Shampoo

MODUM CLASSIC Red Pepper

Shampoo with Red pepper extract for hair strengthening and rapid growth. Red pepper is a powerful product used against hair loss. Hair growth is increased, and hair loss is decreased. Ginger and Ginkgo extracts nourish hair with vitamins and microelements while strengthening its structure along the whole length. It is recommended to use Hair Balm MODUM CLASSIC Red Pepper after using the shampoo.

For all hair types. 100% free of artificial dyes, silicones and ingredients of animal origin.

Shampoo

MODUM CLASSIC Nettle

Shampoo with Nettle and Wormwood extracts removes impurities from hair and sebum from scalp thoroughly. Nettle and Wormwood shampoo gives hair volume, refreshes dull colour of strands and provides fresh and invigorating effect after washing.

Use together with Hair Balm MODUM CLASSIC Nettle for best

For all hair types. Not tested on animals.

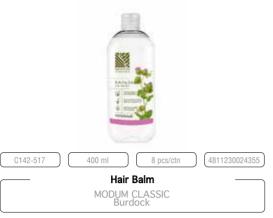
Shampoo

12 pcs/ctn

MODUM CLASSIC

Shampoo contains birch tar and panthenol, gently cares for any scalp type, regulates sebaceous glands functioning while getting rid of excess greasiness, soothes and also eliminates discomfort feeling caused by skin exfoliation.

For all hair types. 100% free of artificial dyes, silicones and ingredients of animal origin.



Burdock and Heather extract-based balm is intended for limp, brittle and dull hair care considering slow hair growth or loss. Burdock and Heather extracts help to improve hair structure, strengthen, accelerate growth and prevent loss. Strengthening effect is enhanced by regular use with Shampoo MODUM CLASSIC Burdock.

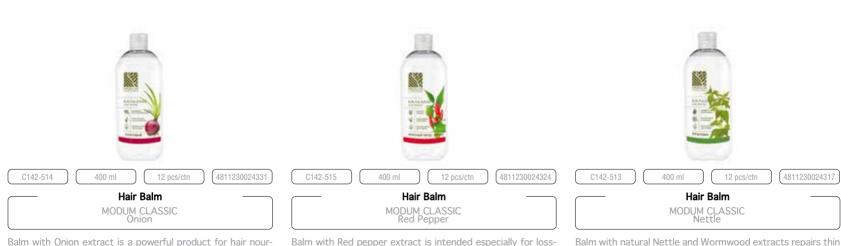
For any hair types and frequent use. 100% free of artificial dyes, silicones and ingredients of animal origin.



Balm with Brewer's yeast and Hop extracts cares for hair, strengthens, gives volume and colour density. Brewer's yeast is effective in cases of hair loss, slow growth, fragility and decreased elasticity and helps to repair damaged hair. Strengthening effect is enhanced by regular use with Shampoo MODUM CLASSIC Brewer's Yeast.

C142-516

For any hair types and frequent use. 100% free of artificial dyes, silicones and ingredients of animal origin.



Balm with Union extract is a powerful product for hair hourishment and repair. Onion, Olive leaves extract and Olive oilbased balm strengthens hair, reduces loss, stimulates growth and helps to improve structure: hair becomes firm and elastic; curls become shiny, voluminous and thick. Strengthening effect is enhanced by regular use with Shampoo MODUM CLAS-SIC Onion. For any hair types and frequent use. 100% free of artificial dyes, silicones and ingredients of animal origin. Balm with Red pepper extract is intended especially for lossprone limp hair. Red pepper has been known as a powerful product for "dormant" hair follicles activation and strong hair growth since the earliest times. Strengthening effect is enhanced by regular use with Shampoo MODUM CLASSIC Red Pepper.

For any hair types and frequent use. 100% free of artificial dyes, silicones and ingredients of animal origin.

Balm with natural Nettle and Wormwood extracts repairs thin and limp hair. The product returns luxurious volume and shine to hair. Nettle and Wormwood balm gives volume to hair and refreshes dull hair colour. Strengthening effect is enhanced by regular use with MODUM CLASSIC Nettle Shampoo. For any hair types and frequent use. 100% free of artificial dyes, silicones and ingredients of animal origin.



Gentle shower gel cleanses skin softly owing to its lush and airy foam. Delicate gel scent is filled with green flavour while giving a sense of vigour and purity. Chamomile extract smoothens, refreshes and reduces skin dryness.

For any skin types. 100% free of artificial dyes, silicones and ingredients of animal origin.



Blackberry

Gentle shower gel cleanses skin softly owing to its lush and airy foam. Blackberries are rich in vitamins A, B1, B2, B5, B6, B9, C, E, PP and microelements. Blackberry and Juniper extracts forming the gel composition help to exfoliate dead skin cells effectively, promote rapid tissue regeneration, nourish and moisturize.

Regular gel use helps to keep skin health and radiance.

E142-621

For any skin types. 100% free of artificial dyes, silicones and ingredients of animal origin.



Gentle shower gel cleanses skin softly owing to its lush and airy foam. Green tea bioactive substances maintain lipid metabolism, activate collagen synthesis and help to increase skin tone and elasticity.

For any skin types. 100% free of artificial dyes, silicones and ingredients of animal origin.



4811230024423

Gentle shower gel cleanses skin softly owing to its lush and airy foam. Melissa and Wormwood extracts control skin imperfections while restoring purity, healthy complexion, tone and elasticity, moisturize and protect skin from oxidative stress and prevent age-related changes.

For any skin types. 100% free of artificial dyes, silicones and ingredients of animal origin.



E142-622 4811230024454 550 ml 12 pcs/ctn

Shower Gel MODUM CLASSIC Oat Milk

Gentle shower gel cleanses skin softly owing to its lush and airy foam. Oat grain and Flax seed extracts are an excellent combination for skin nourishment with useful substances and vitamins helping to relieve discomfort and fatigue.

For any skin types. 100% free of artificial dyes, silicones and ingredients of animal origin.



E142-263

100 ml

15 pcs/ctn 4811230028261

Mineral Deodorant

MODUM CLASSIC Magnolia

This deodorant provides comfortable care and reliable protection against sweat odor, prolonging the feeling of body freshness throughout the day.

Leaves no white marks on dark and colored clothing. For adults and teenagers.



K142-512

400 ml

12 pcs/ctn

4811230024522

Liquid Soap

MODUM CLASSIC

Soap with fresh and sensual pink peony petals scent created for gentle hand skin care cleanses it gently without skin dryness and tightness after washing. Peony has a unique set of microelements, antioxidants and other bioactive substances, owing to which Peony extract-based soap provides prominent calming effect, as well as skin exfoliation and renewal. Composition is enhanced with Aloe Vera extract promoting active hydration and keeping skin elasticity and smoothness. 100% free of alkali, artificial dyes, silicones and ingredients of animal origin.



E142-262

100 ml 15 pcs/ctn

Mineral Deodorant

MODUM CLASSIC Camellia

This deodorant provides comfortable care and reliable protection against sweat odor, prolonging the feeling of body freshness throughout the day.

Leaves no white marks on dark and colored clothing. For adults and teenagers.



E142-261

100 ml

Mineral Deodorant

15 pcs/ctn

MODUM CLASSIC Iris

This deodorant provides comfortable care and reliable protection against sweat odor, prolonging the feeling of body freshness throughout the day.

Leaves no white marks on dark and colored clothing. For adults and teenagers.



K142-511

400 ml

12 pcs/ctn

4811230024539

4811230028278

Liquid Soap

MODUM CLASSIC Melissa

Soap with light floral and lemon scent created for gentle hand skin care cleanses it gently without skin dryness and tightness after washing. Melissa is a nectariferous plant rich in essential oils and unsaturated fatty acids. Melissa and Sage extracts care for healthy hand skin condition, moisturize and smooth skin and protect it from oxidative stress while being powerful antioxidants. 100% free of alkali, artificial dyes, silicones and ingredients of animal origin.



K142-510

400 ml

12 pcs/ctn

4811230024515

4811230028254

Liquid Soap

MODUM CLASSIC White Tea

Soap with noble and delicate tea scent created for gentle hand skin care cleanses it gently without skin dryness and tightness after washing. White tea is young tea leaves and buds undergoing minimal and most gentle processing to preserve rich composition of amino acids, tannins, essential oils, vitamins and minerals. White and Green tea extracts forming the soap composition moisturize, tone and activate cell renewal and regeneration processes. 100% free of alkali, artificial dyes, silicones and ingredients of animal origin.



Thick Bath Soap

MODUM CLASSIC

Black birch mushroom (chaga) is a unique product improving skin and hair quality. Mixture of wormwood, birch leaves, Spanish needles, chamomile, licorice, St.-John's-wort, nettle, oak bark and sage provides systemic relaxing effect, relieves muscle fatigue, tension and heaviness. The product is excellent for hair washing. For any skin type, including blemish-prone skin.



500 g

4811230026557

Thick Bath Soap

MODUM CLASSIC Tar

Birch tar is a real treasure for blemish-prone skin arrangement and healthy skin freshening. Plant extracts (birch leaves, St.-John's-wort, chamomile, oak bark) contain phytoncides, essential oils, tannins, vitamins and minerals enhancing soap cleansing and protective effect. The product is excellent for hair washing. For any skin type, especially relevant to oily, combination and blemish-prone skin.



Thick Bath Soap

MODUM CLASSIC Coniferous

Fir tree essential oil, Pine needles, Juniper and Cedar oleoresin extracts are generous nature gifts having powerful antioxidant and deodorizing properties. Nettle, Heather, and Fern extracts improve skin protection properties, increase irritation tolerance, moisturize and tone skin and stimulate metabolic processes. The product is excellent for hair washing. For any skin type, including blemish-prone skin.



Thick Bath Soap

MODUM CLASSIC Sea Buckthorn

7 berry extracts comprise perfect vitamin cocktail for skin and hair. Sea buckthorn berries have been valued for their unique composition (fatty acids, carotenoids, tannins, flavonoids) and their ability to keep youth since the earliest times. Lingonberry and blueberry tone skin and reveal antioxidant properties. Vitamin-rich rosehip provides active strengthening effect. The product is excellent for hair washing. For any skin type.



500 g

4811230026571

6 pcs/ctn Thick Bath Soap

MODUM КЛАССИКА Cornflower

Enjoy the gentle touch of airy foam and immerse yourself in the floral atmosphere of this stunning cornflower soap's aroma over and over again. Under the effect of steam, pores open up, cleansing the skin, allowing it to breathe, and filling it with the energy of nature. This soap can also be used for washing hair, leaving your locks looking well-groomed and shiny. Suitable for all skin types.



Детская косметика

- традиционный уход
- натуральность
- безопасность
- современные тенденции







K142-501 400 ml

Baby Liquid Soap 0+
MODUM CLASSIC Aloe

Baby liquid soap created for delicate baby's skin cleanses it gently without dryness and irritation. The product is ideal for daily hygiene of newborn babies, as well as for children of any age and adults.

100% free of synthetic dyes and alkali.



C142-502 400 ml

Shampoo

MODUM CLASSIC 0+ with D-panthenol

A soft fragrant shampoo gently cleanses delicate hair of your baby without drying the scalp. D-panthenol strengthens hair and makes it silky, Aloe and Beggar-ticks extracts in the shampoo have an enhanced moisturizing and soothing effect. Contains no synthetic dyes and can be used from the first days.



E142-503

4811230024126

400 ml

11 pcs/ctn 4811230024102

Baby Bath Gel 0+

MODUM CLASSIC Spanish needles

Gel for comfortable baby bathing from the first days of life. Spanish needles extract protects skin from redness and exfoliation providing gentle skin effect. Calendula extract soothes skin. Gel is completely washed from skin surface without causing irritation.

100% free of synthetic dyes, silicone, mineral oils and ingredients of animal origin.



E142-204

75 g

24 pcs/ctn

4811230024133

4811230024119

Cream for Kids

Protective with Shea Butter for Kids

Cream strengthens skin barrier functions and accelerates regeneration owing to natural Shea butter containing valuable fatty acids, and helps to keep natural skin moisture together with Coconut oil and vitamin E.

100% free of dyes and ingredients of animal origin.



24 pcs/ctn

75 g

4811230024157

Cream for Kids

Poor Weather with Jojoba Oil for Kids

Cream is a reliable product for skin protection at any time of year and must-have during the cold season while saving skin from negative effects of frost, wind, poor weather and humidity. The product is suitable for both children and adults.

100% free of dyes and ingredients of animal origin.



E142-205

75 g

24 pcs/ctn

4811230024140

Cream for Kids

All-Purpose with Spanish needles for Kids

Rich cream composition provides complex effect: Spanish needles and Chamomile extracts and Allantoin soothe and regenerate skin helping to tackle possible cracks and scratches quickly. Panthenol, vitamin E and Wheat germ oil moisturize and soften skin.

100% free of dyes and ingredients of animal origin.



Exclusive series of beauty care products for hotels











DAY DISPOSABLE UNDERPADS



EMBOSSED UPPER LAYER

Delicate hydrophilic material is water-permeable and keeps surfaces contacting with skin dry



DISTRIBUTING LAYER MADE OF MEDICAL PAPER

Responsible for uniform moisture distribution and maintaining the integrity and uniformity of the absorbent layer



ABSORBENT LAYERS

Quickly absorbs and retains liquid inside as a gel while neutralizing odour. It is a mixture of cellulose and SAP



PAPER LAYER-BASE

Preserves the integrity of the absorbent layer, increases the film strength, prevents the product from wrinkling



INSULATING LAYER (FILM)

Durable, breathable material with a microporous surface prevents leakage but allows air to flow freely





60X90

S0 6090-05

5 ncs

24 pcs/ctn

4813875000107



60X40	60X60	60X90
B1 6040-01	B1 6060-01	B1 6090-01
1 pcs	1 pcs	1 pcs
4811230026731	4811230026748	4811230026755
B1 6040-05	B1 6060-05	B1 6090-05
5 pcs / 10 pcs	5 pcs / 10 pcs	5 pcs / 10 pcs
60 pcs/ctn	36 pcs/ctn	24 pcs/ctn
4813875000114	4813875000121	4813875000138

Disposable Absorbent Underpads

DRY DAY SUPER, 60×60

S1 6090-10	S1 6090-30	S1 6090-05
10 pcs	30 pcs	5 pcs
14 pcs/ctn	3 pcs/ctn	24 pcs/ctn
4813875000084	4813875000046	4813875000022

Disposable Absorbent Underpads DRY DAY NORMAL, 60×60, 60×90

60X60

S0 6060-05

5 pcs

36 pcs/ctn

4813875000053

DRY DAY Normal are intended for additional protection of bed linen, beds and other surfaces, as well as during diaper changes and hygiene procedures. The underpad consists of five layers: a soft upper layer easily lets out water, which is retained in the inner layer of high-quality cellulose (without SAP), a breathable lower layer reliable protection against leaks, two paper layers - for even moisture distribution and increased product strength.

Disposable Absorbent Underpads

DRY DAY KIDS, 60×40, 60×60, 60×90

DRY DAY underpads for babies are a comfortable and reliable means of additional protection of a crib, stroller, playpen and other surfaces during hygiene procedures, feeding, outdoor walks and indoor games. Can be used in daily care from the first days of a baby's life. The absorbent layer contains SAP thanks to which moisture is kept inside in the form of a gel, and also creates an obstacle to the spread of odour.

Disposable Absorbent Underpads

DRY DAY SUPER, 60×90

DRY DAY Super are designed to provide additional protection for bed linen, beds and other surfaces, as well as during diaper changes and hygiene procedures. The upper layer is made from a soft, hydrophilic non-woven material to keep the skin dry and clean. The inner absorbent layer consists of 100% cellulose and **Super Absorbent Polymer (SAP)**, which turns the liquid into a gel. The lower insulating layer is made of breathable polyethylene, which provides protection against leaks and allows the skin to breathe.

						und	erpa	d size	e			
	SAP		60x40				Охб		60x90			
			number of pieces in a package									
SUPER	V	4	5 10 30				10	30	5	10	30	
full moisture a (without load)	bsorptio , g, not le	n ss than	700			1000			1600			

Available for orde

	без	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500			underpad size						
	SAP		60x40			60x60			60x90																		
				r	umb	er of	piece	s in a	package																		
NORMAL	_	3	5	10	30	5	10	30	5	10	30																
full moisture a (without load)	bsorption , g, not le	n ss than	500			750			1200																		

		١.				und	erpac	l size				
	SAP		6	60x40		60x40 60x60		60x40 60x60 60x		0x9	90	
			number of pieces in a package					e				
SUPER	V	4		10	30	5	10	30	5	10	30	
full moisture a (without load)	bsorption , g, not le	n ss than	700			1000			1600			





Absorbent Pads for Pets

Indispensable during:

- Travel: in pet carriers, for car seat protection
- Participation in exhibitions
- Visit to the veterinarian
- Instead of a litter and for toilet training
 - layer a soft upper layer of hydrophilic non-woven material
 - layer base paper for fast and high-quality liquid distribution and absorption
 - ayer an absorbent layer consisting of 100% chlorine-free bleached pulp and SAP and turning liquid into a gel
 - layer base paper / non-woven material increases the pad strength and prevents creasing during use
 - layer a lower insulating layer of durable polyethylene provides reliable protection against leaks













ZO 6040-05

5 pcs

60 pcs/ctn

4813875000145

Absorbent Pet Pads

PETSY SUPER 60X40 Absorbent Pet Pads

70000 STANDART 60X40

Absorbent pads for pets are made of a soft, pleasantly tactile non-woven material. The special embossing of the upper layer instantly lets moisture through. The pad surface always remains dry, carefully protecting pet skin and hair. The pad structure and composition prevent the appearance and spread of unpleasant odours. The waterproof base reliably protects the floor, furniture and the bottom of the carrier from moisture, inevitable dirt, scratches and hair.

P1 6040-05

5 pcs

60 pcs/ctn

4813875000176

				u	ize				
	SAP		60x40		60x60	60x90			
				number of pieces in a package					
SUPER	V	4	5	200	100	70			
full moisture			1000	1600					

				u	ınderpad si	ze		
	SAP		602	x40	60x60	60x90		
	OAI		number of pieces in a package					
STANDART	_	3	5	200	100	70		
full moisture			n 5	00	750	1200		

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